

Lochting Platform Manual

Pharmacist - company manager

12/0/2022

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Introduction

We are here to help

As you know, the Lochting platform offers many useful functions and tools. You will find an overview in this manual. From logging into the platform to creating presentations for your screens and personalizing your webshop, each part is explained in detail. This way you can make optimal use of the platform and configure everything according to your own wishes.

Work in progress ...

Lochting is a dynamic platform and new features are added regularly. This manual is continuously updated and its form is not yet final. Stay tuned for updates through our newsletter and visit the Lochting website regularly where you can download the latest version of the manual.

More support coming soon

We are also working hard to help you in other ways. We will soon be expanding the FAQs on the Lochting website. Videos are also in the making with clear tutorials on how to fully utilize the Lochting platform.

Training

You can now also follow **online personal training**, where you will also have the opportunity to ask questions.

(Please note that the training relates to the use of the platform and not subscriptions, prices or Febelco. For that, we would like to refer you to your relationship manager).

Reservations are not required. Choose the time that is most convenient for you and then simply log in via the Zoom link:

Lochting training will continue at the times below. Others will follow shortly.

Do you still have questions or is something unclear? Or have you noticed an improvement or addition that could be made to the manual? Be sure to let us know at <u>info@lochting.be</u>

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1. Accessing the Lochting platform

Login page

This link will take you to the login page of the platform: <u>https://platform.lochting.com/</u>



Choose language

In the top right corner you can change the language of the platform. You can choose from Dutch, French, English and German.

Login

To access the Lochting platform, log in using the email address associated with your username and password.

Forgotten password

If you have forgotten your password, click on "Forgot your password? Then enter your email address to receive a new password. You will then receive an email with a link to the page on the platform where you can create a new password.



2. Overview of the Lochting platform

Home page platform

After logging in, you will see the following home page:





Navigation



The eight main items in the navigation bar are "Dashboard", "Company", Products", "Media", "Webshops", "Vending machines", "Presentations" and "Integrations". The visible functions that you can use effectively will depend on the Lochting products (MT.vision, MT.shop, MT.matic) you have acquired.

With the blue arrow you can choose to show or hide the names of the main categories. Clicking on the Lochting logo will take you back to the platform homepage.

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Recurring features

Search

For each item, there is a search function at the top that allows you to search for devices, branches, products, presentations, etc. based on the information in the available columns. This search function is always located at the top of the page:



Displaying columns

It is possible to choose which columns you want to display. To do this, use the "Show columns" button and then check or uncheck the desired information:



Filter

Some columns contain a filter system, which allows you to quickly find an item in the overview:



Name 🕂 🔻	Address 🗘 🔻	ZIP code 1	City †
	Address 1		

By clicking on the filter icon, a field appears in which you can type a keyword/search phrase. You can also combine multiple filters from different columns.

Name 🗘 >	Address 1 T
Baldwin	
Baldwin R	Apply Close



3. Dashboard



The first main category is the dashboard. Here you will find an overview of all the notifications you receive on the platform, such as a new order in your webshop, imported stock information, new product prices, changes to product setups, etc.

When you open a notification, it is not automatically set to read. You have to indicate this via "Mark as read". You can also mark all notifications together as read via "Mark all as read".



Ø	Dashboard > All notifications	Company Manager 🕄 🕜 😢 🗳
Ø	All notifications All notifications overview description.	
Ĵ		Mark all as read
Đ	Product selection was updated on branch: Baldwin 3 days sgo	Mark as read
R	Product selection was updated on branch: Baldwin 6 days ago	Mark as read
٦	Product selection was updated on branch: Baldwin 6 Geyr app	Mark as read
Ĩ.	80 products were removed from product source Medipim Belgie. 6 days spo	Mark as read
	2556 products were removed from product source Medipim France.	Mark as read
	1079 products are back in stock in stocksource stockSource-febelco-IZ, stock type : warehouse, company: Baldwin Ti days ago	Mark as read

In the top left corner of the platform, you will get a notification when a new notification comes in:

Co	ompany Manager 🕅 ? 💿 🔔					
ā	Product selection was updated on branch ^{3 days ago}					
Ē	Product selection was updated on branch 6 days ago					
Ð	Product selection was updated on branch 6 days ago					
ā	80 products were removed from product 6 days ago					
Ð	 2556 products were removed from produ _{6 days ago} 					
	See all notifications					



4. Company



The second main category is your company. Below this you will find the subcategories "Branches", "Users" and "Devices".

4.1 Branches

The first subcategory at your company are the branches. Here you will see an overview of all the branches within your company that are registered on the platform.



Ø Ø	Branc	rch by branc	nd an overview of all the branches. h name, city,	Q						Comp	any Man	ager (ß) ⑦ ® \$
đ	Users Device											Show co	olumns 🗸
		Name 🕂 🔻	Address 💱 🔻	ZIP code ئ 👅	City 🕂 👅	Status	VAT number $^{\uparrow_{\downarrow}}$	Phone number $^{\uparrow}_{\downarrow}$	APB number \uparrow_{\downarrow}	RIZIV number	UR	Ł †↓	Туре
		Baldwin	Dendermondsesteenweg 140	9000	Gent	Active	BE0845773781	+3293950191	-	-		0	Other
٦		Baldwin RO	Baladei 5	400692	Cluj	Active	BE0669872639	+40 364 410 024	-	-		0	Other
ĭ I I													
ال بي تي										I-2 of 2	<	1	> >

Information branches

The following information is visible for each branch:

- Name
- Address
- Zip code
- City
- Status
- VAT number
- Phone number
- APB number
- RIZIV number
- URL
- Туре
- Locales
- Email address
- Created on
- Updated on

Branch details page

You can see the details page with all the information about a branch by clicking on the desired branch:



Ø	Company > Branches > Baldwin							
<i>(®</i>)	Baldwin On this page you can manage the details of the branch of the company.							
Ĵ	Active							
ā	ID							
	Name	_						
	Company							
म	Address							
	Country							
M H	City							
F	ZIP code							
	Phone							
હેંજે	URL							
	VAT number							
	APB number							
	RIZIV number							
	Туре	100						
	Locales	100						

4.2 Users

The second subcategory at your company is users. Here you will see an overview of all registered users within the company.



(A) °	Company > Users						Company Manager 🕄 🧿 😰 🔔
Ø	Users On this page you find an o	overview of all the users.					
Bra	phic		x ९				Create user
Lise Lise	sers						Show columns V
	Name †, T	Email †, 🔻	Branch T	Role †	Last logged in on $ _{\downarrow} $	Created on $^{\dagger}_{4}$	Updated on $\hat{\tau}_{\hat{a}}$
<u>्</u>							No results.
\$							
ર્દરે							

User information

The following information is visible for each user:

- Name
- Email
- Branch
- Role
- Last logged in
- Created on
- Updated on

User details page

You see a user's details page by clicking on it. Here you have the option to change information about the user. The function you enter here is purely informative and does not change the role or rights of the user on the platform. This information can be found at the bottom of the page, under "Roles". The different roles on the platform are "Branch Manager" and "Company Manager", with the corresponding rights and functionalities.



R	Customers > Users > Graphics Contributor	
	Graphics Contributor	
Ø	On this page you find more information about	this user.
÷		
Ĵ	ID	user-3d49c6d0-b88a-42df-9f9c-dbd0857b5bff
ā	Name	Graphics Contributor
	Email	webadmin@meditech-pharma.com
	Function	Content Creator
्रम्	Company	Meditech Belgium
	Branch	Meditech Demo
	Last logged in on	2022-02-01 14:28:39
Г.S.	Created on	2021-01-01 10:00:00
હુર્જી	Updated on	2021-01-01 10:00:00
<u>د</u> ې.	Roles	
	Promote to Platform administrator	
	Branch manager	
	Promote to Company manager	
	Promote to Support agent	

Create user

You can create a user on the platform and fill in all the fields. The function you enter here is purely informative and does not change the role or rights of the user on the platform. As a business manager, you can modify the role afterwards on the user's details page and also add new users. Please note that you can only add branch managers. Once this role is assigned, you cannot promote that user to company manager. If you want to add another company manager or assign this role to another user, please contact Lochting Support.



Ø	Customers > Users > Create user			Company Manager 🔞	🤈 🖲 🗳
@	Create user On this page you can create a new user.				
Ĵ				I	Create
ā	Name*		Email*		
	Enter name	83	Enter email		
	Company*		Branch*		
म	Baldwin		Select branch		~
M	Function*				
모	Enter function				
Ē					
뒇	Password		Repeat password		
ಜೆತ	Enter password	٢	Enter password again		٩
_œ.					

4.3 Devices

The third subcategory at your company is the devices. Here you can see an overview of all the devices available in your company.

@		samy > Devices Devices Dn this page you can manage the devices f	rom all the bran						Company Manager 🔞	0	en 👃
j	Branch	rch by device name,		Q							
đ	Users	15							III Show colu	imns	~
		Name $^{\dagger }_{\downarrow }$	Status	Type 💱 🝸	Device Group 🐴 🝸	Is Demo	Orientation 👍 💌	Branch T	MAC address	Fa	illback
"E\$3			Inactive	Interactive TV Screen		No	Portrait (9:16)	Baldwin	•		0
म्र		-	Active	Vending Machine	100	No	Portrait (9:16)	Baldwin		-	•
ĭ			Inactive	Interactive TV Screen	-	No	Portrait (9:16)	LOCHTING CONTENT LIBRARY		-	0
1 P			Inactive	TV Screen	-	No	Portrait (9:16)	LOCHTING CONTENT LIBRARY	-	-	0
હ્સ્વ		il anno 1	Inactive	TV Screen		No	Portrait (9:16)	Baldwin	-	0	0
			descent of	T)/ C		N	D	Delation			0

Device information

The following information is visible for each device:

- Name
- Status
- Type: TV screen, interactive TV screen or vending machine



- Device Group: the group to which the screen belongs. Screens within the same group are synchronized according to certain conditions (*)
- Is Demo
- Orientation: portrait (9:16) or landscape (16:9)
- Branch
- MAC address
- Fallback switch on time: the times when a screen automatically starts up
- Fallback switch off time: the times when a screen automatically shuts down
- Robotstock is available: this option indicates an active link between the screen and a Meditech robot. When information for a pharmaceutical product is then displayed on the screen in interactive mode, the piece count of that product that is or is not available in the robot is also indicated on the screen.
- Robot delivery is available: this option also indicates an active link between the screen and a Meditech robot. With this, in the interactive mode from the info page of a pharmaceutical product, one or more items of that product can be delivered from the robot to the dispensing tray set for the screen.
- Barcode scanner is available: this option indicates that a barcode reader is connected to the screen. When the barcode of a pharmaceutical product is scanned with this, the screen will automatically display the info for that product.

The options below are all part of the configuration of a wall terminal:

- Payl.nl terminal is available
- Ticket printer is available
- Pharmacy software is available
- Pharmacy software type

The pixel size of the HD screens is 1920 x 1080.

(*) For pharmacies with multiple screens, synchronizing screens that are within the same field of view can add esthetic value.

This can be done provided that :

- the screens are assigned to the same group during configuration;

- the content played on each screen comes from the same presentation.

Device details page

You can see the details page of a device when you click on it. You can choose to show or hide the device properties via the "Show device properties" slider.



	Company > Devices > Lorem ipsum		Company Manager 🔞 🧿	n 🎝
Ø	Lorem ipsum			
	On this page you find the details of a device.			
Ĵ			C Refresh TV App	~
ā	Show device properties			
	ID	device-4a32d806-d3b9-41cb-8727-b94f6ca5f6f0		
	Name	Lorem ipsum		
٦	Туре	Interactive TV Screen		
ĭ	Device Group	dolor		
	Orientation	Portrait (9:16)		
R	Company	Baldwin		
ಜೆತ	Branch	Baldwin		
	MAC address			
	Fallback switch on time			
	Fallback switch off time			
	Robot stock is available	No		
	Robot delivery is available	No		
	Barcode scanner is available	No		

Refresh TV application and reboot

If you want to reload the slideshow timeline, you can click on the "Refresh TV App" button. This is useful when a slideshow or application crashes and when you want to immediately forward a presentation that has just been updated to the screen. In addition, there is a "Reboot TV" button to do a more thorough reboot. You can apply this option if certain problems are not resolved after using "Refresh TV App".



Time scheduler

You can consult the time schedule of a device for each day. The name of the device is shown on the left side of the schedule; the right side shows the set presentation(s) on the timeline. Here you can only see the **overview** of the time schedule. To **modify** this schedule, go to the main



category "Presentations" and then to the subcategory "Schedules". For more information on adding and modifying schedules, see Section 9.4 Schedules.

Time Scheduler																			Date				
																			2	3.02.2022	2		
	00	07:30	08:00	08:30	09:00	09:30	10:00	10:30	11:00	11:30	12:00	12:30	13:00	13:30	14:00	14:30	15:00	15:30	16:00	16:30	17:00	17:30	18:00
Lorem ipsum (Portrait (9:1																							

Fallback slideshow

The fallback slideshow plays as soon as there is no slideshow assigned to the screen in the timeline for a certain period of time. So this is where you can choose the slideshow to play when there is no other slideshow set in the timeline.

Fallback slideshow	
Slideshow	Timeline
Select slideshow V	Select timeline V
Save	

Caution! Setting a fallback slideshow will prevent the screen from going into sleep mode and increase power consumption.

Hidden slides

Hidden slides only apply to devices of the 'interactive TV screen' type, where the user can use swipe gestures to put the screen into interactive mode. You can, for example, add pages with additional explanations, or videos about certain products. These are not included in the current presentations, but you can call them up yourself to show them to a customer, or the customers can operate the screen themselves. Once you have played a hidden slide, you can close it manually or wait for it to close automatically. After 45 seconds you will get a message asking if you want to close. If you do not respond, the hidden slide will be closed 10 seconds later and the screen will switch back to the planned presentation.



Hidden slides



Save



5. Products

The third main category is products. See 5.1 for product information if you are a company manager on the platform. Under 5.2, branch managers can see the explanation of the products. Product selections are specified within the "Products" category. Here, you can select the products that you want to show on the screens in your pharmacy. You then select the products to use in your webshop, which determines what is and what is not offered for sale in your webshop. Finally, you select the products for the robot, i.e. those displayed on the vending machine.

5.1 Products - company manager

Please note: this information is for company managers only. If you are a branch manager, go to 5.2 Products - branch manager.





Under this third main category, "Products", you will find the subcategories "Public products", "Product feedback to Medipim", "Custom products", "In store custom prices", "Webshop custom prices", "Robot custom prices" and "Selection templates".

5.1.1 Public products

Under public products, you will find a list of all products that are available on the market with an official CNK number, and of which at least one image or description is available. Here you can, among other things, consult the recommended retail price of products, but you cannot change them. Changing them is possible, however, in the selections for each sales channel, where you can enter both a replacement price and a promotional price for each product.

Ø	Products > Public Product Public Pro- On this page you Search by pro-	oduct	nsumer products	that are on the market with a CNK n	umber from which you can make a selection.		Josephine De Vuyst (imp	ersonating Serg	iu Paraschiv) (B ()	r (*
đì	Public Products Product feedback								III Show	columns	~
	Custom products		Image	Image types 🔻	Name †, 🔻	Brand T	Public price $\hat{\tau}_{\downarrow}$	Stock	VAT rate	† ₄	
म	In store custom prices				(NL) Increlex 1 Vial 40mg	-	€663.20		6%	۲	
ĭ	Webshop custom prices	07			(transming)						
R ²	Selection templates			Pack shot Frontal	(VL) Risperdal Consta 25,0mg	Johnson & Johnson	€77.18		6%	0	
હેંસ્	GTIN: 05413868105	216									

Public products information

The following information is visible for each public product:

- Codes: CNK and EAN
- Image
- Image type: product shot, pack shot or frontal image
- Name: for each product there are three possible labels. These show whether the product can be used in the webshop, on a custom page or on a product wall.
- Brand
- Public price
- Stock
- VAT rate

For each product, you can click the thumbnail to enlarge the image:





When you click on a public product, you can view its details page. This will show four tabs: "All product content", "Media", "Descriptions" and "Logistics and pricing".

@	Products > Public Products > OLIJ Dafalgen 500mg Odis Tabl 16 (NL) Dafalgan 500mg Odis Tabl 16 On this page you find the details of this product.		Company Manager 🕅 🕐 🕲 🛓
Ļ	Active Webshop		Feedback
ð	All product content Media Descriptions Logistics and pricing		
R		Categorisation	
	AUL/2007	Categorisation	Pain and fever
Ħ		Brands	Dafalgan
ĭ. L		Color / Shape	-/-
Ā	500 mg	Active ingredients	•
	16 ORDOTATETANE DALETTA 16 CONFILIES DECOMPTINES TO A CONTS	Use for	Human
ર્દરે	a Brandad Myore Speaks Belgions or 2002/2014 (2015)	BCFI category	•
	IPA	APB category	Specialties
		Conservation	Room temperature (15°C to 25°C)
	Alternative products	General	
	Other packages, Related products, Cheapest alternatives	Name	
		Suppliers	Bristol-Myers Squibb, Febelco



Product feedback

Via the "Feedback" button, you can send comments about a product to the Medipim product database. Choose from the provided suggestions: obsolete photo, obsolete description, wrong photo, wrong description, missing photo, missing description or other. Then fill in the comment and click on "Send Feedback" to send it directly to Medipim.

Suggestion*		
		~
Comment*		

All product content

For all product content, the following information is visible:

- Categorisation
- General
- Product codes
- Alternative products
- Pricing information
- Measurements

Media

In the "Media" tab you will find all available media for the product, such as frontal images, packshots and videos.

Descriptions

At "Descriptions" you will find the following information about the product:



- Full Description
- Indication
- Use
- Composition

Logistics and pricing

The "Logistics and pricing" tab contains the information below:

- Pricing information
 - Public price
 - Pharmacy price
 - Reimbursement rate
 - Omnio rate
- Product codes
 - CNK
 - GTIN
- Measurements
 - Depth
 - Length
 - Width
 - Weight
 - Package quantity
- Stock

5.1.2 Product feedback

At "Product feedback" you will see an overview of all the feedback you have sent to Medipim about the products. You can give feedback about a certain product via the detail page of a product.



@	Products > Feedback Feedback Feedback overview description. Branch User Public Products	v				Company Manager (2) (1) (9) (2)
	Product feedback	Туре	Text	Status	Created at	Updated at
	Custom products Sales Channel TV screens	Obsolete photo	sqdfsdfds CnkCode: 3677671 EanCode: 3556347009833	Handled	2022-01-07 13:45:12	2022-01-18 22:58:59
<u> </u>	Sales Channel Webshop	Obsolete photo	qsfdffsdf CnkCode: 3677671 EanCode: 3556347009833	Handled	2022-01-07 13:45:23	2022-01-18 22:58:51
EJ Ir%	Sales Channel Vending machine	Obsolete photo	TEST LOCHTING CnkCode: 1175207 EanCode: 5404020803194 GtinCode: 05404020803194	Handled	2022-01-07 16:31:08	2022-01-18 22:58:26
	M42EF51AE0	Obsolete photo	TEST LOCHTING obsolete photo foo bar baz CnkCode: 3115599 EanCode: 7613034433138	Handled	2022-01-07 16:47:05	2022-01-18 22:58:18

5.1.3 Custom products

Under custom products you will find a list of all the products and preparations that your company makes itself.

Ø J	Products > Cuntom products Custom products On this page you can Search by product	manage all yo		1							Company Manager (2) (2)	
ē	Public Products										Show columns	~
	Product feedback	nage	Name	Price	Promo price	Stock	VAT rate	Status	Owner branch	Industry	Updated on	
	Custom products		Branch custom product	€5.00	€4.00		21%	Active	Baldwin	Pharmacy	2021-03-14 16:05:38	Θ
म	Sales Channel TV screens		Webshop									
	Sales Channel Webshop		Nom Webshop	€10.00	€8.00		6%	Inactive		Pharmacy	2021-09-14 10:30:39	Θ
Ľ	Sales Channel Vending machi CNK:	ne		€10.00	€8.00		6%	Inactive		Pharmacy	2021-09-14 10:34:29	0
	1234567		Nom Webshop	610.00	60.00		070	mactive		FileIndCy	2021-06-14 10:34:29	Ŭ
R R R	CNK: 5520199		888 Webshop Custom page	€1.00	€3.00		2%	Active	Baldwin RO	Pharmacy	2022-01-19 14:21:05	0
હેંગે	CNK:		produit personnalisé	€10.00	€17.00		6%	Inactive		Pharmacy	2021-09-14 10:28:46	Θ

Custom products information

The following information is visible for each custom product:

- Codes
- Image
- Name
- Price
- Promo price



- Stock
- VAT rate
- Status
- Owner branch
- Industry
- Updated on

When you click on your custom product, you will see the details page. Here you will find the same four tabs with the same information as for the public products: "All product content", "Media", "Descriptions" and "Logistics and pricing".

Create custom product

You can create your custom product and fill in all the information fields.

\bigotimes	Products > Custom products > Create custom product				Company Manager 🕅 🕜 🕞
	Create custom product				
Ø	On this page you can create a custom product (e.g. pro	eparations) that doesn't have an offi	cial CNK code.		
Ĵ	Inactive ~				Create
5)					
	Name*		EN NL FR		
	Enter name		53		
	Price*	VAT*			
Ħ	Enter price	Enter VA	AT		
₽	Promo price				
	Enter promotional price				
- - -	Product codes				
ಜೆತ	Type Code				
	EAN ~		Add		
	Width	Depth		Length	
	Enter width	Enter depth		Enter length	
	Description		EN NL FR		
	Enter description				

With the tree structure we offer, you can classify your product according to different predefined categories.



Categories	
Search by category name	Q
Healthcare and hygiene	
Hair and scalp	
Combing	
Scalp irritation - damaged hair	
Styling - spray & gel	
Care	
Hair colouring	
Dandruff	
Supplements	

Add the desired images to each product. These images will be displayed on your webshop and are also used to develop the product walls.

You can upload three types of images: "Frontals", "Packshots" and "Other". A frontal image shows the front of the product (and has no white background) and is necessary for a nice product setup. You can only deliver this by displaying the product on a transparent background. The frontal images can only be uploaded in .png format. For packshots and other images you can deliver images in both .png format and .jpeg format.

The platform will issue a warning if your image's resolution is too low. The resolution is important for the use of the images in product walls, custom pages and on your webshop.



	EN	NL	FR
Images			
Frontals			
Add			
Packshots			
Add			
Other			
Add			

5.1.4 In store custom prices

Via "In store custom prices", you can modify the prices of the products that are displayed on the TV screens.

Ø	On this page you	ustom pric	n products can be use			Josephin	e De Vuyst (imperson:	iting Sergiu Paras	ichiv) (P) 🧿	EN 🤱	
	Public Products Product feedback Custom products				Any images V	Any product type ~		completeness V Has local stock		Show columns	~
<u> </u>	In store custom prices	Image	Image types	Name		Price	Stock	VAT rate	Status	Industry	Uţ
:: : : : : : : : : : : : : : : : : : :	Webshop custom prices Robot custom prices Selection templates 04009867012	¹⁸ 498	Product shot	(VLJ Suprima 1222 Slip Pvc/pes Drukknoper Vename	n Zij Wit T30	Public price: €73.90 Price override: - / Promo price override: - /		6%	Active	Pharmacy	0
w .	CNK:	A	Pack shot	(ML) Articare Cold Spray 200ml 4742200		Public price: €11.44		6%	Active	Pharmacy	0

Adjust price

You can change the price of a product in the product list. You can do this via "Price override".

CNK: 3980216 EAN: 0052742025384 52742025384	lult Light S&mini Chick. 6kg Public price: €35.95 Price override: - ♪ Promo price override: - ♪
---	--



Filter list

Filter photo type

You can filter your selection based on the photo type. You can choose from product shot, pack shot and frontal.

^
ł

Filter product type

You can filter your selected pharmacy products. For example, you can choose to show any product type (custom and public products), only custom products or only public products.

Any product type	^
Any product type	c
	t
Custom products	
Public Products	

Filter product label

You can also filter the list of products based on product labels. You can do this to display only the products that are suitable for the webshop, a product wall or custom page.





ERP filter

The product selection for the sales channel can be filtered based on information from the ERP: promotional price, imported price and stock.

Has promo price	Has imported price	Has local stock
-----------------	--------------------	-----------------

5.1.5 Webshop custom prices

Via "Webshop custom prices", you can modify the prices of the products that are displayed on the webshop. The section works in the same way as that for In store custom prices (see explanation in 5.1.4).

	Products > Webshop custo	om prices					Josephine	De Vuyst (impersona	iting Sergiu Paras	ichiv) 🕅 🧿	en 👃
0		custom pri		ed in this sales channel.							
Ĵ	Search by prod	luct name, CNK code),	٩							
āÌ	Public Products				Any images V	Any product type V	Anv	completeness V		Show columns	~
	Product feedback				Any mages	Any product type	Ally	completeness -			
لانتعا	Custom products			+	Has promo price 🔵	Has imported price		as local stock (
٦	In store custom prices	Image	Image types	Name		Price	Stock	VAT rate	Status	Industry	U¢
ĭ	Webshop custom prices		Product shot	(NL) Suprima 1222 Slip Pvc/pes Drukknopen	Zij Wit T30	Public price: €73.90		6%	Active	Pharmacy	0
	Robot custom prices			Webshop		Price override:					
Ŕ	Selection templates	8				Promo price override:					
હ્સ્ટ્રે	040098670124	498									
~\$* 	CNK:	4	Pack shot	(MI) Articare Cold Spray 200ml 4742200		Public price: €11.44		6%	Active	Pharmacy	0



5.1.6 Robot custom prices

Via "Robot custom prices", you can modify the prices of the products that are sold in the vending machine. The section works in the same way as that for In store custom prices (see explanation in 5.1.4).

® ©	On this page you	stom price	ich products can be use	ed in this sales channel.			Josephine	n De Vuyst (imperson.	ating Sergiu Paras	ichiv) (1) 🧿	en 💲
	Public Products Product feedback Custom products In store custom prices				Any images V Has promo price			completeness v		Show columns	
않 방미 네크	Webshop custom prices Robot custom prices Selection templates 04009867012	18 2498	Image types	Name	en Zij Wit T30	Price Public price: €73.90 Price override: - Promo price override: - /	Stock	VAT rate	Status	Industry Pharmacy	©
	CNK:		Pack shot	(ML) Articare Cold Spray 200ml 4742200		Public price: €11.44		6%	Active	Pharmacy	0

5.1.7 Selection templates

Via "Selection templates", you can see an overview of all the templates that your company has created. As a company manager, you can make a selection of products for the various sales channels. If a new branch is created for your company, these products will be configured automatically for the branch. The branch manager will subsequently be able to modify these product selections.

Ø	Products > Selection templates Selection templates Selection templates Selection templates overview description.								
Ĵ	Search by name	9	٩			Create new template			
õ	Public Products								
	Product feedback	Selection	Default Webshop Selection	Default In Store Selection	Default Robot Selection				
	Product feedback					No results.			
	Custom products					NO results.			
म्र	In store custom prices								
ĭ	Webshop custom prices								
Ŧ	Robot custom prices								
Ŕ	Selection templates								
હ્રેંગ									


Selection template information

The following information is visible for each public product:

- Name
- Selection
- Default Webshop Selection: check this option if you want the template to be applied to your webshop
- Default In Store Selection: check this option if you want the template to be applied to your TV screens
- Default Robot Selection: check this option if you want the template to be applied to your vending machine

Creating a template

Click on "Create new selection template" and enter the desired name for your template.

Ø	Products > Selection templates > Create new selection template
(∅)	Create new selection template
	Create new selection template description.
Ĵ	
ð	
	Name*
	Enter name
٦	

The selection works in two ways: inclusion or exclusion. Via inclusion, you start with an empty product selection and choose which categories, manufacturers, brands and products to add. With exclusion, all products are available and you choose which categories, manufacturers, brands and products to remove from the selection.



Contraction of the second seco	Edit	action templates > Edit sele selection ter action template descript	nplate Tes	t			osephine De Vuyst (Impersone			
	Name* Test									
٦		Category				N°	of rules			
ĭ		Healthcare and hyg	giene			no	no rules			
Ŗ		Weight loss, nutriti	on and vitamins			no	no rules +			
		Pregnancy and chil	dren			no	no rules +			
હેર્સ		50+				no	rules		+	
		Herbal medicine				no	rules		+	
		Home healthcare a	nd first aid			no	rules		+	
		Animals and insect	s			no	rules		+	
		Medicines				no	rules		+	
	Code	s Y	Image	Name T	Manufacturers	Brands	A Public price	total of 40290 p Stock	vorducts are included	
	CNK: 24413 GTIN	168		(NL) Increlex 1 Vial 40mg Webshop	Febelco		€663.20		6%	

Inclusion

Via inclusion, you start with an empty product selection and choose which categories, manufacturers, brands and products to add. To work with the inclusion principle, select inclusion:



You can then choose which category you wish to select for your sales channel for each Medipim main category. If you include additional categories, your product selection will therefore increase. At the bottom of the page, you can see an overview of how many products have been



included, and which ones.

Category	N° of rules	
Healthcare and hygiene	no rules	+
Weight loss, nutrition and vitamins	no rules	+
Pregnancy and children	no rules	+
50+	no rules	+
Herbal medicine	no rules	+
Home healthcare and first aid	no rules	+
Animals and insects	no rules	+
Medicines	no rules	+

A total of 8279 products are included

Codes 🔻	Image	Name T	Manufacturers	Brands	Public price	Stock	VAT rate
CNK: 4118386 EAN: 8711736556489		CML) Difrax Fopspeen Natural 0-6m I Webshop	Diffrax Ceres Pharma Febelco OTC solutions	Difrax	€5.49		21%
CNK: 2139541 EAN: 4001638098274		(NL) Weleda Zilverspar Verkwikking Websha	Weleda Febelco	Weleda	€15.49		21%
CNK: 3493731 EAN:		(NL) Vichy Mineral 89 50ml Webshop	L'oréal Belgilux Febelco	Vichy Mineral	€24.95		21%

To create a deeper selection of products, you can specify rules for each category that you select.

N° of rules	
no rules	+
no rules	+

Specify a name for the rule that you are creating. A rule allows you to filter by three things to include in your selection: categories/subcategories, manufacturers and brands. At the bottom of the page, you can see how many and which products will be included with this rule.



<i>®</i>	Create new ru Create Selection rule des							<	Back	eate inclusion rule
j				Rule name						
ā				Vichy Hair and scalp	subatagorias					
				Include category	Hair and scalp —					
					 include subcategory (20 subcategories 	+				
Image: state sta					+ include category					
				Filter one or more manufacturers						
₽ P					+ include manufacture	r				
ಜೆ				Filter one or more brands						
				Include brand	Vichy Dercos $-$					
					+ include brand					
							A	total of 33 pro	ducts are included	
		Codes Y	Image	Name	Manufacturers	Brands	Public price	Stock	VAT rate	
		CNK: 3666880 EAN: 3337875595674	8	(NL) Vichy Dercos Nutrients S Webshop Custom page Product wall	L'oréal Belgilux Febelco	Vichy Dercos	€11.95		21%	

Click on "Create inclusion rule" to add this rule to the category.

	Category	N° of rules	
	Healthcare and hygiene	1 rule	11
	Weight loss, nutrition and vitamins	no rules	+

Once you have specified a rule for your product selection, additional security will appear for your selection. If you then decide to work with exclusion instead of inclusion, you will need to provide extra confirmation in order to avoid mistakes.

	Products > Selection templates > Edit selection template Test	Josephine De Vuyst (impersonating Sergiu Paraschiv) (ရှိ	🗇 🖪 🎝
@	Edit selection template Test		
Ĵ		Inclusion 🕆	Update
ð			
	Name*		
	Test		
म	Category	N° of rules	
M	Healthcare and hygiene	1 rule	0
	Weight loss, nutrition and vitamins	no rules	+

Once you have finished selecting all the desired categories and setting rules, click "Update". You will then find the created template in the "Selection templates" overview. Here, you can specify the sales channels to which you wish to apply the template.



Ø	Products > Selection tem	olates			Josephine De Vuyst (impersonating Sergiu Paras	chiv) 🕄 🔿 🗈 🗘
Ø		templates es overview description.				
Ĵ	Search by nam	le	Q		Cr	eate new template
۵	Name	Selection	Default Webshop Selection	Default In Store Selection	Default Robot Selection	
	Test	Include 1 root categories				/ 0

Exclusion

With exclusion, all products are available and you choose which categories, manufacturers, brands and products to remove from the selection. To work with the exclusion principle, select exclusion:



You can then choose which category you wish to delete from your sales channel for each Medipim main category. If you exclude additional categories, your product selection will therefore decrease. At the bottom of the page, you can see an overview of how many and which products are still in your selection.

	selection tem						Inclu	sion Exclusion	Upda
Name* Test									
	Category						N° of rules		
	Healthcare and hygi	ene					no rules		
	Weight loss, nutrition	n and vitamins					no rules		
	Pregnancy and child	ren					no rules		
	50+						no rules		
	Herbal medicine						no rules		
	Home healthcare an	d first aid					no rules		
	Animals and insects						no rules		
	Medicines						no rules		
								A total of 32011 p	products are inc
Code	s T	Image	Name T	Manufactu	rers	Brands	Public price	Stock	VAT rate



To create a deeper selection of products, you can specify rules for each category that you select.

N° of rules	
no rules	+
no rules	+

Specify a name for the rule that you are creating. A rule allows you to filter by three things to exclude in your selection: categories/subcategories, manufacturers and brands. At the bottom of the page, you can see how many and which products will be excluded with this rule.

Ø	Products > Selection templates > Test > Healthcare and hygiene > C	Create new rule				Josephine	De Vuyst (imper	rsonating Sergiu Para	schiv) 🕅 🧿	D 🖻 🗳
<i>®</i>	Create new rule Create Selection rule description.						<	Back	reate exclusio	on rule
Ĵ			Rule name							
ā			Exclude Vichy							
R			Filter one or more categories and su	-						
मि				Hair and scalp — - exclude subcategory (- 20 subcategories	Ð					
∎				+ exclude category						
Ŗ			Filter one or more manufacturers							
હ્રેંગ				+ exclude manufacturer						
			Filter one or more brands							
			Exclude brand	Vichy Dercos 🦳						
				+ exclude brand						
						A t	otal of 33 prod	ucts are excluded		
	Codes Y	Image	Name Y	Manufacturers	Brands	Public price	Stock	VAT rate		
	CNK: 3666880	8	(NL) Vichy Dercos Nutrients S Webshop Custom page	L'oréal Belgilux Febelco	Vichy Dercos	€11.95		21%		

Click on "Create exclusion rule" to add this rule to the category.

	Category	N° of rules	
 Image: A second s	Healthcare and hygiene	1 rule	1
	Weight loss, nutrition and vitamins	no rules	+

Once you have specified a rule for your product selection, additional security will appear for your selection. If you then decide to work with inclusion instead of exclusion, you will need to provide extra confirmation in order to avoid mistakes.



8 6 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		iates > Edit selection template Test tion template Test plate description.	Josephine De Vuyst (imper	sonating Sergiu Paraschiv) (B)	😯 🛞 🄱
E E	Test	iory	N° of rules		
ĭ		hcare and hygiene	2 rules		1
	Weig	nt loss, nutrition and vitamins	no rules		+
R.	Pregr	ancy and children	no rules		+

Once you have finished selecting all the desired categories and setting rules, click "Update". You will then find the created template in the "Selection templates" overview. Here, you can specify the sales channels to which you wish to apply the template.

R P	roducts > Selection templ	ates		Jose	phine De Vuyst (impersonating Sergiu Paraschiv) 🤇	3 O ® 4
Ø	Selection Selection	templates s overview description.				
Ĵ	Search by name	2	Q.		Create n	ew template
ā	Name	Selection	Default Webshop Selection	Default In Store Selection	Default Robot Selection	
	Test	Exclude 2 root categories				Î



5.2 Products - branch manager

Please note: this information is for branch managers only. If you are a company manager, go to 5.1 Products - company manager.



The third main category is that of the products. Under this category, you will find the subcategories "Public products", "Product feedback to Medipim", "Custom products", "Sales Channel TV screens", "Sales Channel Webshop" and "Sales Channel Vending machine".

Product selections are specified within the "Products" category. You can make selections of public and custom products, and then add them to the right sales channel. Here, you can select the products that you want to show on the screens in your pharmacy. You then select the products to use in your webshop, which determines what is and what is not offered for sale in your webshop. Finally, you can select the products for the robot, i.e. those displayed on the vending machine.

You can then, among other things, consult the recommended retail price of products under "Public products", but you cannot change them. Changing them is possible, however, in the



selections for each sales channel, where you can enter both a replacement price and a promotional price for each product.

5.1.1 Public products

Under public products, you will find a list of all products that are available on the market with an official CNK number, and of which at least one image or description is available.

	Products Public Products On this page you find all consumer products that are on the market with a CNK number from which you can make a selection. Search by product name, CNK code,											
Public Prod Product fee									III Show	columns 🗸		
Custom pro	oducts		Image	Image types T	Name †	Brand T	Public price $^{\uparrow}_{\downarrow}$	Stock	VAT rate	† ₄		
In store cus Webshop c	custom prices				(NL) Increlex 1 Vial 40mg Webshop		€663.20		6%	0		
Robot cust		07										
Selection to	emplates			Pack shot Frontal	(NL) Risperdal Consta 25,0mg	Johnson & Johnson	€77.18		6%	0		
	GTIN: 054138681052	16										

The use of this section is fully in line with the explanation given in 5.1.1 Public Products.

5.1.2 Product feedback

At "Product feedback" you will see an overview of all the feedback you have sent to Medipim about the products. You can give feedback about a certain product via the detail page of a product.

@	Products > Feedback Feedback Feedback overview description Branch User Public Products					Company Manager (2) (2) (6) 2
	Product feedback	Туре	Text	Status	Created at	Updated at
	Custom products Sales Channel TV screens	Obsolete photo	sqdfsdfds CnkCode: 3677671 EanCode: 3556347009833	Handled	2022-01-07 13:45:12	2022-01-18 22:58:59
म	Sales Channel Webshop	Obsolete photo	qsfdffsdf CnkCode: 3677671 EanCode: 3556347009833	Handled	2022-01-07 13:45:23	2022-01-18 22:58:51
EH ISA	Sales Channel Vending machine	Obsolete photo	TEST LOCHTING CnkCode: 1175207 EanCode: 5404020803194 GtinCode: 05404020803194	Handled	2022-01-07 16:31:08	2022-01-18 22:58:26
 27	M42EF51AE0	Obsolete photo	TEST LOCHTING obsolete photo foo bar baz CnkCode: 3115599 EanCode: 7613034433138	Handled	2022-01-07 16:47:05	2022-01-18 22:58:18



5.1.3 Custom products

Under custom products you will find a list of all the products and preparations that your company makes itself.

Pro	oducts > Custom products Custom product On this page you can ma Search by product na	nage all yc		I						(Company Manager (2) 💿	-
Prod	lic Products duct feedback	nage	Name	Price	Promo price	Stock	VAT rate	Status	Owner branch	Industry	Show columns	• ~
Cust	tom products	lugo	Branch custom product	€5.00	€4.00	ototik	21%	Active	Baldwin	Pharmacy	2021-03-14 16:05:38	0
Sale	s Channel TV screens		Webshop									
Sale	s Channel Webshop		Nom Webshop	€10.00	€8.00		6%	Inactive		Pharmacy	2021-09-14 10:30:39	0
	s Channel Vending machine CNK: 1234567		Nom Webshop	€10.00	€8.00		6%	Inactive		Pharmacy	2021-09-14 10:34:29	0
	CNK: 5520199		888 Webshop Custom page	€1.00	€3.00		2%	Active	Baldwin RO	Pharmacy	2022-01-19 14:21:05	0
	CNK:		produit personnalisé	€10.00	€17.00		6%	Inactive		Pharmacy	2021-09-14 10:28:46	0

Custom products information

The following information is visible for each custom product:

- Codes
- Image
- Name
- Price
- Promo price
- Stock
- VAT rate
- Status
- Owner branch
- Industry
- Updated on

When you click on your custom product, you will see the details page. Here you will find the same four tabs with the same information as for the public products: "All product content", "Media", "Descriptions" and "Logistics and pricing".

lochting

Create custom product

You can create your custom product and fill in all the information fields.

Ø	Products > Custom products > Create custom product			Company Manager 🛞 🕜
- 0	Create custom product			
3)	On this page you can create a custom product (e.g. prepa	arations) that doesn't have an official CNK code.		
))	Inactive ~			Crea
Ĵ	Name*	EN NL FR		
ا م	Enter name	E		
	Price*	VAT*		
2	Enter price	Enter VAT		
	Promo price			
	Enter promotional price			
	Product codes			
3	Type Code			
, 	EAN ~	Add		
	Width	Depth	Length	
	Enter width	Enter depth	Enter length	
	Description	EN NL FR		
	Enter description			

With the tree structure we offer, you can classify your product according to different predefined categories.

Categories							
Search by category name Healthcare and hygiene							
Healthcare and hygiene							
Hair and scalp							
Combing							
Scalp irritation - damaged hair							
Styling - spray & gel							
Care							
Hair colouring							
Dandruff							
Supplements							



Add the desired images to each product. These images will be displayed on your webshop and are also used to develop the product walls.

You can upload three types of images: "Frontals", "Packshots" and "Other". A frontal image shows the front of the product (and has no white background) and is necessary for a nice product setup. You can only deliver this by displaying the product on a transparent background. The frontal images can only be uploaded in .png format. For packshots and other images you can deliver images in both .png format and .jpeg format.

The platform will issue a warning if your image's resolution is too low. The resolution is important for the use of the images in product walls, custom pages and on your webshop.

	EN	NL	FR
Images			
Frontals			
Add			
Packshots			
Add			
Other			
Add			

5.2.4 Sales Channel TV screens

On the "Sales Channel TV screens" page, you determine which products you wish to use via the platform in the presentations. When creating presentations, you can therefore only use products from this selection and not from all public products.



@ ©		hanne vou can def	el TV so	n products can be us	ed in this sales channel.			Josephine De Vuyst (imperson	nting Sergiu Paraschiv) (ens)	
ð) R	Public Products Product feedback Custom products	oduct feedback		ct feedback			Any images V Has promo price	Any product type	Any completeness Y price Has local stock	III Show	columns	*
٦	Sales Channel TV scree	ins	Image	Image types	Name		Price	Stock	VAT rate	Statu	s	
× kyl	Sales Channel Webshop Sales Channel Vending I 326468001	machine		Pack shot	(NL) Nuxe Prodigieux Douche Olie 300ml (Vetelso)		Public price: €11.50 Price override: - ✔ Promo price override: - ✔		21%	Activ	0	
દંર્જે	CNK:			Pack shot	(NL) Apaisac Biorga Lichaamsmelk Voeder	nd Tube 200ml	Public price: €16.00	stockSource-febelco-brugge: 0	21%	Activ	0	

Changing the selection

Click on "Edit MT.vision selection (TV screens)" to determine which products you want to use on the TV screens. By default, as a branch manager you will see the products that the company manager has configured as a template. As a branch manager, you then can edit this selection. The selection works in two ways: inclusion or exclusion. Via inclusion, you start with an empty product selection and choose which categories, manufacturers, brands and products to add. With exclusion, all products are available and you choose which categories, manufacturers, brands and products to remove from the selection.

5.2.5 Sales Channel Webshop

The "Sales Channel Webshop" page is where you select all the products you want to offer in your webshop. The product selection takes place in the same way as for the "Sales Channel TV screens" selection (see the explanation in 5.2.4).



© C	Products > Sales Channel Webshop Sales Channel On this page you can detu Search by product nam	I Websh	products can be used	I in this sales channel.			Josephine De Vuyst (impersonatin	ng Sergiu Paraschiv) 🤅 Edit Websho		ion
	Public Products Product feedback Custom products	rt feedback			Any images ~ Has promo price	Any product type Has imported p	Any completeness Has local stock	Show	columns	~
म्र	Sales Channel TV screens	Image	Image types	Name		Price	Stock	VAT rate	Statu	IS
× kyl H1≊	Sales Channel Webshop Sales Channel Vending machine 4021447761992		Pack shot Frontal	(NL) Actico Ulcersys Zand-wit/ M		Public price: €52.00 Price override: - ✔ Promo price override: - ✔	(stockSource-febelco-brugge: 0)	6%	Act	0
દ્યંત્વે	CNK:		Pack shot	(NL) Rosidal Haft Cohesieve Windel 6cr	nx5m 1 31973	Public price: €6.22	stockSource-febelco-brugge: 0	6%	Act	•

On this page, you have the same options as on the "Sales Channel TV screens" page. You can select products, change the price and filter the list based on product type (custom or public products), photo type or label.

5.2.6 Sales Channel Vending machine

The use of this section is completely in line with the explanation given in 5.2.4.

Ø	Products > Sales Channel Vending n Sales Channel On this page you can dete Search by product nam	I Vendii ermine which	products can be used				Josephine De Vuyst (Impersonatin Edit Sales Chan	g Sergiu Paraschiv) nel Vending macl		EN 🔔		
ē) R	Public Products Product feedback Custom products	t feedback		feedback			Any images ~ Has promo price (Any product type Has imported p	Any completeness Has local stock	III Show	w columns	~
म्र	Sales Channel TV screens	Image	Image types	Name		Price	Stock	VAT rate	Statu	sı		
E∏+ ISA	Sales Channel Webshop Sales Channel Vending machine 4021447761992		Pack shot Frontal	(NL) Actico Ulcersys Zand-wit/ M (Webby)		Public price: €52.00 Price override: - / Promo price override: - /	stockSource-febelco-brugge: 0	6%	Act	0		
ಜೆನ	CNK:		Pack shot	(NL) Rosidal Haft Cohesieve Windel 6c	:mx5m 1 31973	Public price: €6.22	stockSource-febelco-brugge: 0	6%	Act	•		



6. Media

Ø	lochting
Ì	Dashboard
Ĵ	Company
Ē	Products
	Media
्रम्	Webshops
₹	Vending machines
I.S.	Presentations
હેરે	Integrations

The fourth main category includes the media library.



Media library							Company Manager (9) 🤈 🖻
Media On this page y	ou find an overview of all the available media.							
Search by r	nedia name, language,	Q						Uploa
				20 pe	erpage 🗸	Gedeelde Content	Show o	columns
Preview	Name 1	Company	Branch 🔻	Owner	Tags	Created at $^{\uparrow}_{\downarrow}$	Updated at ⁺∔	
14.2.88	concept_v2.jpg	Baldwin	Baldwin	Marketing		2021-10-28 13:04:33	2021-10-28 13:04:45	ľ
×	Walking.jpg Image	Baldwin		Company Manager		2021-09-20 16:06:28	2021-09-29 13:46:22	ľ
× 3	Migraine.jpg Image	Baldwin		Company Manager		2021-09-21 09:35:50	2021-09-29 13:46:21	ľ
	Nachtrust.jpg Image	Baldwin		Company Manager		2021-09-21 12:47:29	2021-09-29 13:46:16	ľ
S.C. Valle	Ashwagandha.jpg	Baldwin		Company Manager		2021-09-21 12:49:06	2021-09-29 13:46:15	ı

You can change the media display to:

• 20, 50 or 100 media items per page:

20 per page	^
20 per page	
50 per page	
100 per page	

• Display media from your company only or also display content shared with you:



• List view or grid view:





Media Information

For all media, the following information is visible:

- Preview
- Name
- Company
- Branch
- Owner
- Tags
- Created on
- Updated on

Media detail page

Click on a media item to see its details page. Here you can delete the image or edit the name, description, sharing settings and add associated tags.



You will then have the option to crop your image, modify the edge and to rotate and flip the image via 'Cropping'.





Upload media

You can use the "Upload" button to upload all your media. It is possible to add .jpg, .png and .mp4 files. You can do this by clicking on the field and selecting a file from your computer, or dragging the file onto the page. Then, from the details page, you can customize the name, description, sharing settings, and add matching tags.

Ø	Media library > Upload media	Company Manager 🕅 💎 🗈 💪
0	On this page you can upload the media item.	
Ĵ		
ð		
	Click to select files from your computer, or just drag and drop them here We only allow jpgpng or .mp4 files.	
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7. Webshops

Ø	lochting					
(d)	Dashboard					
	Localisation					
Ĉ	Customers)	
Ē	Products					
	Media					
म	Webshops \rightarrow		Content	Configuration	Layout & Design	Marketing
		Overview	Pages	Webshop configuration	Color themes	Marketing
	Vending machines	Niet toegewezen	News article tags	Contact information	Typography	Promotions
اچًا ا	Description	Prescriptions	News	Opening hours	Shapes	
- <u></u>	Presentations	Newsletter subscriptions	Public News articles	Delivery Configuration		
હ્ર્ટ્રેઝે	Integrations	Orders	FAQ categories	Payment configuration		
			FAQ items			

The fifth main category are the webshops. Below you will find the subcategories "Content", "Configuration", "Layout & Design" and "Marketing" with subcategories.

Overview

In "Overview" you will find a list of all the webshops within your company.



	Webshops Webshops overview of Search by name	description.		٩				Vuyst (B) 🕐 🐵 🎝
۵ ۵	Name †.	atterne .	Host †	and all takes		Company Y	Branch Y	Configured Integ Febelco b Febelco b Febelco b stockSour
	verview iet toegewezen rescriptions	Content Pages News article tags News	Configuration Webshop configuration Contact information Opening hours	Layout & Design Color themes Typography Shapes	Marketing Marketing Promotions	and solves	Schene Schene	stockSour stockSour Febelco b Febelco b stockSour stockSour stockSour
	ewsletter subscriptions	Public News articles FAQ categories FAQ items	Delivery Configuration Payment configuration			out to faire	Sufferin Sector	Febelco b Febelco b Febelco b stockSour stockSour stockSour

The following information is visible for each webshop:

- Name
- Host
- Company
- Branch
- Configured Integrations
- Live status
- Synched products %
- Selected products
- Version
- Last deployment

API connection status & webshop health status

The bullet next to the name of the webshop gives an overview of the webshop status. This shows two things. Firstly, it shows whether the API connection between the platform and the webshop is in order. Secondly, you can see the general health status of the webshop here.

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You can see the details page of a webshop by clicking on it. This will show three tabs: "Details", "Webshop configuration" and "Contact information".

Details

Under the "Details" tab, the following information is visible:

- ID
- Name
- Locales
- Default locales
- Company
- Branch
- Host: URL of your webshop
- Key
- API connection status: shows if the connection between the platform and your webshop is functioning correctly
- Webshop health status: shows the general health status of the webshop (general problems, hosting problems, etc.)
- Metadata: version of the webshop and when the last deployment was done



Ø	Webshops > public_demo_belgium	
Ø	Webshop details description.	
Ĵ	Details Webshop configuration Co	ontact information
á	ID	webshop-e61249a0-17e7-527a-b181-502282901b23
	Name	public_demo_belgium
	Locales	Dutch French
٦	Default locales	Dutch
M∎	Company	Apotheek Lochting
	Branch	Publieke Demo Lochting Webshop
I r\$∕I	Host	https://belgium.demo.lochting.com/
ર્સ્ટ્રે	Кеу	7mcvx11huk33j7d8yykfw96rff3nognm
	API connection status	ок
	Webshop health status	ОК
	Metadata	Version: master-v1.52 Last deploy time: 2022-02-28T11:09:38+00:00

Webshop configuration

Under the "webshop configuration" tab, the following information is visible:

- Name
- Title
- Description
- Titular
- License number
- Welcome message
- Copyright message
- Favicon: the icon you see in your browser tabs
- Webshop logo: the logo appears at the top left of your shop
- Webshop logo dark mode



• Email logo: this is used with emails such as order confirmations

	public_demo_belgium Webshop details description.	
ñ)		
C T T	Details Webshop configuration	Contact information
Ļ	Name	Apotheek Lochting
ñ	Title	Apotheek Lochting
~	Description	Description Apotheek Lochting
	Titular	Lauren De Lochter
Ħ	License number	APB 123456
<u>_</u>	Welcome message	Dit is een demo webshop om Lochting te kunnen demonstre
FDH	Copyright message	Deze webshop is van Lochting
ا چ	Favicon	
હોંગ		
	Webshop logo	lochting apotheek
	Webshop logo dark mode	
	Email logo	lochting

Click the edit icon to edit the webshop configuration information. You can also modify this information via Webshops > Configuration > Webshop Configuration.

Contact information

Under the "contact information" tab, the following information is visible:

- Phone number
- Country
- Region
- Zip code
- City



- Street
- No.
- VAT number
- General contact name
- General contact email
- Sales contact name
- Sales contact email

Ø	Webshops > public_demo_belgium	
Ø	public_demo_belgium Webshop details description.	
Ĵ	Details Webshop configuration	Contact information
ā	Phone number	09 123 45 67
	Country	Belgium
	Region	Oost-Vlaanderen
्र	Post code	9000
	City	Gent
	Street	Lochtingstraat
Ŕ	No.	1
	VAT number	BE0123456789
્ટ્રેઝ	General contact name	Apotheek Lochting
	General contact email	info@lochting.com
	Sales contact name	Apotheek Lochting
	Sales contact email	info@lochting.com

Click on the edit icon to edit the contact information. You can also modify this information via Webshops > Configuration > Contact information.

Prescriptions

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Under "Prescriptions" you will find an overview of prescriptions that have been uploaded by patients via the webshop.

Select the correct webshop if your company has multiple webshops. You will find the following information about prescriptions:

- Name
- Address line 1
- Address line 2
- Email
- Barcode
- Phone number
- Remarks

@ @	Webshops > Prescriptions Prescription Prescriptions overvie Search by prescri	ew description.		C	2							Jos	ephine De	Vuyst () ()	EN 🤹
∩ webshop	public_demo_belg													Show o	olumns	~
ā	Name 🗘 👅	Adress Line	i1 ∿	Adress Line	2 [†] ↓	Email 1	1		Barcode 🗘 👅	Phone number 🔱 🝸	Rem	arks 🗘				
	January Traingnee	n Russebb	and Di	300 (set)		prost		1000	80700.000A	0470804794	Opn	nerking b	oij het voo	orschrift		0
											1 - 1 of 1	K	<	1	>	н
E		Content	Configura	ition	Layout &	Design	Marketing									
	Overview	Pages	Webshop	configuration	Color the	mes	Marketing									
F∎	Niet toegewezen	News article tags	Contact in	nformation	Typograp	ohy	Promotions									
	Prescriptions	News	Opening I	nours	Shapes											
Ŗ	Newsletter subscriptions	Public News articles	Delivery C	Configuration												
હ્રીંગ	Orders	FAQ categories	Payment	configuration												
		FAQ items														

Newsletter subscriptions

Under "Newsletter subscriptions", you will find an overview of all the subscriptions to the newsletter in your webshop.

You will find the following information about the newsletter subscriptions:

- Email
- Subscribed on
- Unsubscribed on



There is no integration with email marketing platforms via Lochting. You can create an export to a CSV file.

	Websh	nops > Newsletter Sub	occiptions						le.	ephine De Vuyst	@ @	(a) (b)
Ø	•	Newslette	r Subscription						30	ieprime De vuyst		ψĻ
¥		Search by email	address,		ર							
Ĵ		public_demo_bel	gium V Select a w	rebshop					Export ~	III Sho	w columns	~
ā		Email 14				Subscribed	at ⁺µ	Unsubscribed at $^{\uparrow_{\downarrow}}$				
		tim@baldwin.be	@baldwin.be				1:50:06					
		info@baldwin.be	9			2021-09-22	15:34:30					
		maarten@baldwin.be				2021-09-22	15:34:17					
Ħ			Content	Configuration	Lay	rout & Design	Marketing		1-3 of 3	< 1	>	ы
	Overvie	w	Pages	Webshop configuration	Cole	or themes	Marketing		1-3013		1	
ĭ I I I	Niet toe	egewezen	News article tags	Contact information	Тур	ography	Promotions					
	Prescrip	ptions	News	Opening hours	Sha	apes						
Ř	Newslet	tter subscriptions	Public News articles	Delivery Configuration								
હરિંગ	Orders		FAQ categories	Payment configuration								
~~~			FAQ items									

#### Orders

Under "Orders" you will find an overview of all orders received at the webshop.

Select the correct webshop if your company has multiple webshops. You will find the following information about the orders:

- External reference ID
- Order status
- Bill-to
- Ship-to
- Shipping method
- Payment method
- Grand total
- Taxes
- Shipping
- Discount
- Created at
- Updated at
- ID



Ø	Webshops > Orders							Jo	sephine De Vuyst	Ð 🤉	en 2
0	Orders										
Ø	Orders overvie	w description.									
¢	Search by o	rder reference,		Q							
Ĵ	public_demo	_belgium ~							IIII Show	v columns	×
ā	External re	ference ID 1 Ord	der status 📬 🍸	Bill-to †	Ship-to ț	Shipping method 🔻	Payment method 🕂 🔻	Grand total $^{\uparrow}_{\downarrow}$	Taxes †	Shipping	ig †⊥
	0000000	3	Pending payment	Jeroen Faingnaert	Jeroen Faingnaert	Click and collect	Pay.NL Maestro	€49.00	€8.50	€0.00	0
	00000000			alexander severyns	Alexander Severyns	Click and collect	Pay.NL Mistercash	€6.35	€1.10	€0.00	0
٦		Content	Configuration	Layout & Desig	n Marketing	Click and collect	Pay.NL Maestro	€17.50	€3.04	€0.00	0
Μ	Overview	Pages	Webshop configu	uration Color themes	Marketing	Click and collect	Pay.NL Mistercash	€19.95	€3.46	€0.00	0
	Niet toegewezen Prescriptions	News article tag: News	s Contact informat Opening hours	tion Typography Shapes	Promotions	Click and collect	Pay.NL Mistercash	€95.94	€6.60	€0.00	o
1 P	Newsletter subscriptio	ns Public News artie	cles Delivery Configu	ration		Click and collect	Pay.NL VISA / MasterCard	€85.96	€4.87	€0.00	0
ಕ್ಷಣ	Orders	FAQ categories	Payment configu	ration		Click and collect	Pay.NL Maestro	€48.85	€2.77	€0.00	•
	0000000	FAQ items	Pending payment	Alain Duysse	Alaili buyaaa	Click and collect	Pay.NL Mistercash	€36.00	€6.25	€0.00	۲

#### Order details page

Click on an order to see the details page.

Here you will see the **order status** and you can change it to "Ready to pick up in store" if the order is ready for the customer. The platform will then automatically send an email to the customer, informing them that the ordered products are ready. If the order has been picked up, you can change the status to "Picked up in store" here.



You can add a message when you change the status to "Ready to pick up in the pharmacy". The customer will automatically be sent an email stating that the order is ready to be picked up, together with the message, e.g. ready for collection in locker 1.



s to	Ready to	pick up in store	Picked up in a	store
	Are you sure	you want to cha	nge the status of	this order?
	Send a comme	ent to the customer		EN
n N	Cancel		[	Confirm

You will find following information about the order:

- Order totals
- Email address
- Order message
- Payment method
- Order date
- Billing address
- Shipping method
- Shipping address

The details page also shows the **Febelco Backorder Reference ID** of the order. The products ordered are automatically ordered from Febelco and delivered to your pharmacy.

At the bottom of the details page, you will see a **summary of the products purchased** from the order.



Webshops > Orders > 00000 000000000 Webshop order detail	7						Jo	sephine De Vuyst 🕅 🧿 😢
€17.50					essing Change	e status to:		tore Picked up in store
Information								
Order totals Shipping & Handling Discount Total tax Grand Total (Incl. TA	€0.00 €0.00 €3.04 © €17.50	Email address tristan@baldwin.be		Order message No message.		Billing addre tristan hofm	stro 04:46:06 PM ess	Shipping method clickAndCollect Shipping address tristan hofman dendermondsesteenweg 140c 9000 Gent Belgium
Products								
CNK	Name Eucerin Urearepair Plus Urea Voetschuim	Unit price	Quantit		VAT Perc	ent	Discount Amount	Row Total
4342457		€17.50	1	€3.04	21 %		€0.00	€17.50

# 7.1 Content

#### Pages

Here you can see an overview of all the pages in your webshop. Select the appropriate webshop if your company has multiple webshops. You can expand your webshop by changing pages and adding extra widgets.

Your webshop has default pages:

- Cookies
- Home
- Useful links
- About us
- Privacy disclaimer
- Return policy
- Sales conditions
- Prescriptions

You will find the following information about the pages:

- Title
- Slug: the part that comes after your domain name in the URL and identifies an individual page of your webshop.



- Locale
- Status

@ @	Webshops > Peges Webshop P Webshop Pages ove						Maarten Deboo 🤇	\$ @ \$ \$
	public_demo_belg	ium V Select a v	vebshop				Show	columns 🗸
Ĵ	Dutch ~							
ā	Title $^{\dagger}_{\downarrow}$			Slug		Locale	Status	
EL	Cookies			cookies		Dutch	Active	ľ
	Home			home		Dutch	Active	ľ
	Nuttige links			nuttige-links		Dutch	Active	ľ
[¥]		Content	Configuration	Layout & Design	Marketing	Dutch	Active	ľ
_	Overview	Pages	Webshop configuration	Color themes	Marketing	Dutch	Active	ľ
ĭ	Niet toegewezen	News article tags	Contact information	Typography	Promotions	Dutch	Active	Ĩ
	Prescriptions	News	Opening hours	Shapes		Dutch	Active	ľ
Ŗ	Newsletter subscriptions	Public News articles	Delivery Configuration			Dutch	Active	P
હ્સ્ટિંગ	Orders	FAQ categories	Payment configuration				1-8 of 8 K 4 1	> >
<del>.</del>		FAQ items						

Click on the page you want to edit or on the edit icon. Here you can enter the page title and set the status to active or inactive. You will see how the page is displayed on a desktop, tablet or smartphone.

Ø	Webshops > Pages > Home Edit Webshop page Home Edit page description.		Maarten Deboo 🕅 🧿 烙
¢	Active v		Update
Ĵ	Title*		
ā	Home	E	
	\$ in a		Desktop Tablet Phone

At the bottom of the page, you can edit the heading, meta title and meta description:

- Meta title: the title of a page that is visible in the search engine (e.g. Google, Bing) and in the browser tab. This is important for your webshop to rank high in the organic search results of a search engine.
- Meta description: the description of the page content. This is visible in the search engine under the title.



Heading	
Meta title	Meta description
Apotheek Lochting Publieke demo webshop	Deze webshop heeft als doel de mogelijkheden van e-commerce binnen ons platform te tonen. Er worden
Update	

Click on the plus at the top of the box to add a widget. These are the different blocks you can place on the page.

You can add the following widgets to your page:

- Tile
- Opening hours
- Prescription form
- Product list
- Category list
- Carousel
- Blog article list

You can modify the added widgets by clicking on the green dot at the top right of the block. Removing widgets is done via the red dot.



You can move a field by dragging the bar on the side.





This allows you to create multiple fields and add multiple widgets side by side.



The "Fixed height" slider allows you to automatically make all the blocks on the page the same height.





#### Tile

With the tile widget, you have the option to add text or an image to your page. Select the image you want to use. Under "Style", you can choose to add the text floating or contained in the image. Then choose the title and edit your text as desired. You can position the text box to the left, right or centrally across your page. Buttons are used to direct website visitors to other pages. Choose the title to be shown on the button and add the link that opens when users click on the button.

		Style	Image
		Floating Contained Text	Lochting-hero-image.jpg
		Title	
		Welkom bij Apotheek Lochting	Clear image
	- Contraction of the local division of the l		Position
			Left Right Center
	and the second se		Link
A STATE OF A			
Contraction of the local division of the loc			Button title
Excertised and a state to realize to			
	ALIENS LO LIGUELLE LE LE LE		
		Description	
		Body text - B I	
elkom bij Apotheek Lochting			

#### Opening hours

Here you can add to your webshop your pharmacy's opening hours, which you indicated in Webshops > Configuration > Opening hours. You can then add an image that will be shown to the left or right of the block of hours.





## Prescription form

Adding the prescription form to a page allows a patient to upload electronic prescriptions.

You do not have to change anything else. The form will be placed on your webshop:



#### Hier kunt u uw voorschrift opladen.

Persoonlijke informatie	
Voornaam	Achternaam
Voornaam	Achternaam
Telefoonnummer	E-mail
Telefoonnummer	E-mail
Adres Gegevens	
Street	Nummer / bus
Street	Nummer / bus
Postcode	Plaatsnaam
Postcode	Plaatsnaam
Voorschrift	
Opmerkingen	
Opmerkingen	BEP15220H
	BEWIJS VAN ELEKTRONISCH VOORSCHRIFT
Barcode (De barcode van het voorschrift begint met 'BEP')	Gelieve dit document voor te leggen aan uw apotheker om de barcode te scannen en de voorgeschreven geneesmiddelen af te leveren.
Barcode	
	Voorschrijver: RIZIV nr:
Bevestig	Rechthebbende:
	Inhoud van het elektronisch voorschrift

#### Product list

The product list widget allows you to add products to your page. First add a title and then search for the desired products via the search filter: enter a term, CNK, etc. with which you want to search. You can change the order in which the products are displayed by dragging them onto the "Product order" list.





#### Category list

Via category list you add an overview of different categories. Enter the title and choose the desired categories. You can select these in our tree structure via different predefined categories. You can show the categories in a list or grid view via the slider. You can change the order in which the categories are displayed by dragging them in the "Category order" list.

	( <b>+</b> )	
Schoonheid, verzorging en hygiëne         Afslanken, voeding en vitamines         50+		Titel
eading Lorem ipsum		Categorieën Schoonheid, verzorging en h Afslanken, voeding en vitami 50+
leta titel	Meta beschrijving	Zoeken op categorienaam Q
Lorem ipsum	Lorem ipsum	Geheugen
		Prostaat
		Menopauze
		Zicht
		Seksualiteit
		Snurken
		Spieren en gewrichten
		Steunkousen
		Zware benen
		Volgorde van de categorieën
		Schoonheid, verzorging en hygiëne
		Afslanken, voeding en vitamines
		50+


#### Carousel

Using a website carousel, you can display multiple images or content in a single space. You can add a title, description, image and button. With "Style", you can choose whether to add text floating or contained in the image. With "Position", you choose whether the button will be aligned left or right, or centered.

			Style Floating  Contained Title Carousel	Text	Image 1582 MPH_enfant.png 1080x200 Clear Image Position Left Right Center Link
	•••••		Description		Button title
Carousel			Body text -	IU	• <b>                   </b>
ne 1			line 1		
			line 2		

To add a tile to the carousel, click on the plus sign in the bottom right corner. You can then also add a title, description, button and image here. Create as many tiles as you wish here.



In the lower left corner you have the option to navigate between the different tiles of the carousel.





#### News article list

News articles can be added to the page via a news article list. Enter the title and choose the blogs that you want to publish. The blogs that you can choose from are created in the Webshops > Content > News. You can show the blogs in a list or grid view via the slider. You can change the order in which the blogs are displayed by dragging and dropping them into the "News articles order " list.



#### News article tags

Here you see an overview of all the tags of the news articles on your webshop. Select the appropriate webshop if your company has multiple webshops. Click on "Create" to add a new tag and enter the desired name.

Ø	Webshops > News an	rticle tags				Maarten Deboo 🕲 🔿 🐵	) 🗘
Ø		ags overview description.					
Ŧ	rvews article u	gs overview description.				Create	
<u>j</u> Đ	public_dem	o_belgium V Select a	a webshop			III Show columns 🗸 🗸	-
٥l	Name						
	(NL) Gezor	id Eten				/ 0	ĵ
	(NL) Gezor	id eten				/ 0	j
		Content	Configuration	Layout & Design	Marketing	1 D	j
M	Overview	Pages	Webshop configuration	Color themes	Marketing	1 0	j
ĭ	Niet toegewezen	News article tags	Contact information	Typography	Promotions	/ 0	ĭ
R	Prescriptions	News	Opening hours	Shapes			
+ £7	Newsletter subscription	ns Public News articles	Delivery Configuration			1-5 of 5 K < <u>1</u> > >	1
~73 	Orders	FAQ categories	Payment configuration				
		FAQ items					



#### News

Here you can see an overview of all news articles on your webshop. Select the appropriate webshop if your company has multiple webshops. You can expand your shop by changing or adding news articles.

You will find the following information on the news articles:

- Image
- Title
- Subtitle
- Tags
- Status
- Created on

Ø)	Webshops > News Articles News Articles News Articles overv								Maarten Deboo 🕲 🔿	) (EN) 🦉
of L	Search by name			Q					c	reate
ه ۵	public_demo_bel	gium \vee Select a	webshop						III Show column	s ~
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	Image	Title		Subt	itle		Tags	Status †, 🔻	Created on $^{\dagger}_{\downarrow}$	
E .		Lekker gezond én goedk Content	coop: 11 tips Configuration	Lekk Layout & Design	er gezond én go Marketing	edkoop: 11 tips	Gezond eten	Active	2021-09-21 18:00:14	1
<u>م</u>	Overview	Pages	Webshop configuration	Color themes	Marketing	of thuis ongezond?		Active	2021-09-21 18:00:21	ı
	Niet toegewezen	News article tags	Contact information	Typography	Promotions	nachtrust		Active	2021-09-21 18:00:29	1
P P	Prescriptions	News	Opening hours	Shapes		voor de mens gevolgen hebben	teken	Active	2021-09-06 12:26:25	1
ر ع	Newsletter subscriptions	Public News articles	Delivery Configuration			s te wandelen		Active	2021-09-21 18:00:06	1
	Orders	FAQ categories	Payment configuration			tel je gebit schoon en sterk houden?		Active	2021-09-21 18:00:37	ı

Create news articles

Step 1: Choose whether the news article is active or inactive.

Step 2: Fill in the title and subtitle of the news article.

Step 3: Choose the image: this image will appear next to your news article in the overview of all your news articles. It is compulsory to choose an image for desktops. You can then select custom images for tablets and mobiles. If you do not select a different image or images, the desktop image will be used automatically.

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Step 4: Write a short intro: this summary of your article will appear in the overview of all your articles.

Step 5: Step 5: Write your news article: you can format this using the "Rich text" and "Image" blocks.

+ Add block	
Rich text	
Image	

You can format a text block in accordance with your own wishes. Please take the different heading tags into account. Use "Body text" for the main content of your article. H1 is the first heading of a page, and you can only specify one main heading. H2 and H3 are the sub-headings for the paragraphs and sub-paragraphs. You can use these several times in your text if you wish.

Body text	•
Body text	C E
H1	
H2	
H3	2

Via the "Images" block, you can select an image to add to your text. It is compulsory to choose an image for desktops. You can then select custom images for tablets and mobiles. If you do not select a different image or images, the desktop image will be used automatically.

lochting

Image (desktop)*	Image (tablet)	Image (mobile)		
Select an image Q	Select an image	Select an image Q		

Step 6: Fill in the slug: the part that comes after your domain name in the URL. This identifies an individual page of your webshop.

Step 7: Enter the meta title: the title of a page. The meta title is visible in the search engine (e.g. Google, Bing) and in the browser tab. This is important for your webshop to rank high in the organic search results of a search engine.

Step 8: Enter the meta description: the description of the page content. This is visible in the search engine under the title.

Step 9: Select the related articles: these are the links at the bottom of the article where customers can click through to other articles.

Create news article			
Create news article description.			
Inactive ~			NL Create
Locales			
Dutch	~		
Title*	NL	Subtitle	NL
Enter title		Enter subtitle	
mage*			
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Body text - B I <u>U</u> ∓ <u>≡</u> Ξ <u>≡</u> <u>≔</u> <u></u> ≡ <u></u> □ ⊂			
Enter short intro			
tost*			NL
Body text \cdot B I \bigcup \div \equiv \equiv \equiv $=$ \mid \equiv \mid \equiv \mid			
Enter post content			
Slug*	NL		
Enter slug			
Meta title*	NL	Meta description*	NL
Enter meta title		Enter meta description	
Related articles			
Image Title T		Tags Status †, T	Created on 1

Step 10: Add tags: define which categories the article belongs to.



Public news articles

On the page "Public news articles" you will find a library of news articles that you can use on your webshop. Click on "Copy" at the desired article. You will then find it in the overview of all the news articles in your webshop. You can modify the article there if you wish.

Ø	Webshops > Public News	articles					
@	Public Ne	ews articles					
	News Articles Lib	orary overview description.					
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Ē	Dutch 👻						
el	Image	Title			Subtitle		Status 🕂 🔻
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M	Overview	Pages	Webshop configuration	Color themes	Marketing		Active
	Niet toegewezen	News article tags	Contact information	Typography	Promotions	ie slokdarm- en pancreaschirurgie zal levens redden	Active
الچ ا	Prescriptions	News	Opening hours	Shapes		de ogen?	Active
હ્રીંગે	Newsletter subscriptions Orders	Public News articles	Delivery Configuration Payment configuration			en	Active
	Olders	FAQ items	Payment configuration			ekte van Lyme?	Active
	L.	Wat is slaapapneu?			Wat is slaa	apapneu?	Active
		Immuniteit			Immunitei	it	Active
		Liever een bad of douch	ne?		Liever eer	n bad of douche?	Active
https://platfo	rm.lochting.com/webshops/new	rs-article-library tekenen van	menopauze?		Wat zijn d	e tekenen van menopauze?	Active

FAQ categories

On your webshop, there are a few default FAQ categories: "Ordering", "Payment", "Products and stock" and "Register and login".



Ø	Webshops > FAQ cat	tegories								Maarten De	iboo 🕅 🖓) 🗈 💪
0	FAQ ca	tegories										
(C)	FAQ categorie	es overview description.										
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j												
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я П		Content	Configuration	Layout & Design	Marketing	d	0	No	2021-10-20 16:58:37	2021-10-20	16:58:37	1
™ ↓	Overview	Pages	Webshop configuration	Color themes	Marketing	lden	0	No	2021-10-20 16:58:37	2021-10-20	16:58:37	1
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Ŕ	Prescriptions	News	Opening hours	Shapes					1 - 4 of 4	IK K	1 >	>1
~	Newsletter subscriptio	ns Public News articles	Delivery Configuration									
ર્દ્રજ	Orders	FAQ categories	Payment configuration									
		FAQ items										

You can modify the default categories if you wish. Next, it is possible to create new categories via "Create".

You can enter the following information for a category:

- Admin label: label is only visible on the platform itself, not on your shop
- Title: your preferred title for the FAQ category in your webshop
- Subtitle: the desired subtitle for the FAQ category in your webshop
- Sort order: enter the desired order here
- Is default

Ø	Webshops > FAQ categories > Create FAQ category			Maarten Deboo 🕅 🕜 🚯 🔔
@	Create FAQ category Create FAQ category description.			
ŧ				NL FR Create
Ĵ				
ā	Admin label*			
	Enter admin label	E		
	Title*	NL FR	Subtitle*	NL FR
म	Enter title		Enter subtitle	
■	Sort order*			
اچًا ا	Is default			
હંરે				



FAQ items

Under "FAQ items" you can see an overview of all the questions that are in the webshop FAQs. By default, a number of questions are already provided on your webshop, which you can change if desired.

You will find the following information on the FAQ items:

- Question
- Sort order
- Categories
- Status
- Created on
- Updated on

(N) (N) (N) (N) (N) (N) (N) (N) (N) (N)	Webshops > FAQ items FAQ items FAQ items overview	v description.							Maarten Deboo 孢 🕜) 🙉 💪 Create
ش ا	public_demo_bel Dutch V Question	gium ∨ Select a	webshop		Sort order 1	Categories	Status	Created on	III Show column Updated on	ns v
	(NL) Hoe zoek il	k een bepaald product o			0	Producten en voorraad	Active	2021-10-20 16:58:37	2021-10-20 16:58:37	ı
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	Iverview	Pages	Webshop configuration	Color themes	Marketing	Registreren en aanmelden	Active	2021-10-20 16:58:37	2021-10-20 16:58:37	ı
T NIC	liet toegewezen	News article tags	Contact information	Typography	Promotions	Registreren en aanmelden	Active	2021-10-20 16:58:37	2021-10-20 16:58:37	ı
r P	rescriptions	News	Opening hours	Shapes		Registreren en aanmelden	Active	2021-10-20 16:58:37	2021-10-20 16:58:37	ı
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ۍې or	rders	FAQ categories	Payment configuration			Registreren en aanmelden	Active	2021-10-20 16:58:37	2021-10-20 16:58:37	0
		FAQ items				Producten en voorraad	Active	2021-10-20 16:58:37	2021-10-20 16:58:37	1
	(NL) Hoe bestel	ik opnieuw producten d	ie ik eerder besteld heb?		0	Producten en voorraad	Active	2021-10-20 16:58:37	2021-10-20 16:58:37	0

Create FAQ item

Click "Create" to add a new question to your FAQs.

You can enter the following information for an FAQ item:

- Locales
- Question



- Answer
- Categories
- Sort order
- Is most frequent

	Webshops 3 FAQ Items 3 Create FAQ Item	Maarten Deboo 🕅 🧿 🎒 🔔
@	Create FAQ item	
	Create FAQ item description.	
÷	Inactive ~	NL Create
Ĵ		
ā	Locales	
	Dutch V	
	Question*	NL
म्र	Enter question	
M	Answer*	NL
	Body text → B I U ∓ ≣ Ξ Ξ Ξ Ξ Ξ ⊡ ⊡	
Ŗ	Enter answer	
હેંગ	Categories*	
	Select categories V	
	Sort order*	
	0	
	Is most frequent	

7.2 Configuration

Webshop configuration

In the webshop configuration you can set the following information about your webshop:

- Name
- Title
- Description
- Titular
- License number
- Favicon: the icon you see in your browser tabs
- Webshop logo: the logo appears in the top left corner of your webshop
- Webshop logo dark mode
- Email logo: this is used for emails such as order confirmations



	Webshops > Edit webshop p	ublic_demo_belgium configura	tion				Maarten Deboo 🕅 🕜 🖪 🎄
0	Edit websl	nop public_de	emo_belgium c	onfiguration	۱		
	Edit webshop confi	guration description.					
÷	public_demo_bel	gium \vee Select a	webshop				Update
Ĵ							
ā	Name*					Title	
	Apotheek Locht	ing			53	Apotheek Lochting	
	Description					Titular*	
[¥]		Content	Configuration	Layout & Design	Marketing	Lauren De Lochter	
	Overview	Pages	Webshop configuration	Color themes	Marketing		
ĭ	Niet toegewezen	News article tags	Contact information	Typography	Promotions		
₽ ²	Prescriptions	News	Opening hours	Shapes		Webshop logo dark mode	Email logo Change scale
હેંજે	Newsletter subscriptions	Public News articles	Delivery Configuration		20		R II
~~~	Orders	FAQ categories	Payment configuration			Click to select files from your computer, or just drag and drop them here	lochting
		FAQ items				We only allow .svg, .jpg, .png or .ico files.	gootheek

# Contact information

Under "Contact information", you can set the following information about your webshop:

- Phone number
- Country
- Region
- Zip code
- City
- Street
- No.
- VAT number
- General contact name
- General contact email
- Sales contact name
- Sales contact email



@ 0	Edit we	bshop public_demo_belgium contact i	emo_belgium c	ontact infor	mation		Maarten Deboo 🕲 🕐 🕼 🔱						
÷	public_demo_belgium v Select a webshop Update     Phone number*   09 123 45 67   Country*     Country*     Region*     Content   Content   Configuration   Layout & Design   Marketing     Oost-Vlaanderen												
ā													
	09 123 45	67			8	3							
	Country*					Region*							
٦		Content	Configuration	Layout & Design	Marketing	Oost-Vlaanderen							
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<u></u>	Niet toegewezen	News article tags	Contact information	Typography	Promotions	Gent							
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ಜ್ಞೆನ	Newsletter subscription	Public News articles	Delivery Configuration			1							
~~· ∼	Orders	FAQ categories	Payment configuration										
	DEU12040	FAQ items											
	General cont	act name*				General contact email*							
	Apotheek	Lochting				info@lochting.com							
	Sales contac	t name*				Sales contact email*							
	Apotheek	Lochting				info@lochting.com							

# Opening hours

You can adjust the opening hours and holidays of your pharmacy that appear in the webshop via "Opening Hours". Fill in the desired hours for each day or place a check mark to indicate that your pharmacy is closed.

Ø		ublic_demo_belgium configure	emo_belgium c	onfigura	tion				Maarten Deboo 🕅 🧿 😰 🔔	
ن لک لک	Edit webshop open	ng hours description. gium Y Select a	webshop						Update	
ي الآلا الآلا	Monday	Content	Configuration	From From Layout & Det		То	12:00 Please select a valid range 12:00 Please select a valid range	×	Closed	
ETH HEAL ST	Overview Niet toegewezen Prescriptions Newsletter subscriptions Orders	Pages News article tags News Public News articles FAQ categories	Webshop configuration Contact information Opening hours Delivery Configuration Payment configuration	Color themes Typography Shapes	: Marketing Promotions	°0 °0	12:00	× ×	Closed	
	Wednesday	FAQ items		From	08:30	Го	12:00 Please select a valid range	× ×	Closed	



# **Delivery Configuration**

#### The concept of Delivery Times

At Lochting, many modules work in layers, including the delivery or pickup times we promise your customers on your webshop.

The **top layer** is done via the link with your **software package** and starts from your local stock. You can add *Processing Time* to that. If a product is in stock, the customer can come and pick it up almost immediately. If there is no stock, we look at the next layer.

The **middle layer** is determined on the basis of the available stock in your **Febelco depot**. Febelco gives us a delivery time to your pharmacy for each product in their range. On Lochting you can then add another *Processing Time*. For customers, this is calculated at the time and loaded the moment they view a product. If a product is not followed by Febelco, then we look at the next layer.

The **bottom layer** is what you can set yourself under **Webshops - Delivery Configuration**. "Order today before 11:59 p.m. => Pick up the day after tomorrow from 9:00 a.m.", for example. This layer is very broad and serves mainly as a fallback. Here we recommend not setting the time too short (that is what the other layers are for).

This logic applies to each product and occurs completely automatically. Thus, the customer always has a **correct expectation pattern** of when a product can be picked up.

#### **Delivery Configuration**

On this page you can manage your webshop's delivery times depending on the time the order was placed. For example, you can display the latest time for an order to arrive on a specific delivery day and time.



® © €	•	hops > Delivery Config Delivery C Delivery times over	onfiguration						Me	aarten Deboo (ᠿ	Crea	
ð		public_demo_bel	gium V Select a						Show colu	mns	~	
		Ordering Limit [	rdering Limit Day			g Limit Time		Delivery Day	Delivery Time			
		Monday		23:59			Wednesday	09:00		ľ	Ô	
		Tuesday			23:59			Thursday	09:00		ľ	ō
E			Content	Configuration		Layout & Design	Marketing	Friday	09:00		ı	ō
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₽\$A	Prescrip	tions	News	Opening hours		Shapes		Tuesday	09:00		ı	ô
	Newsletter	etter subscriptions Public News articles		Delivery Configura	ation			Tuesday	09:00		ı	õ
ಟ್	Orders		FAQ categories FAQ items	Payment configura	ation				1 - 7 of 7	< <u>1</u>		×I

### Payment configuration

You can enter the payment methods you want to make available in your webshop via "Payment configuration". You can choose from the following payment methods and select the countries for which they are available in your shop: Maestro, Bancontact, Visa, MasterCard and PayPal.

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j L	public_demo_bel	gium V Select a	a webshop					Update
_=	Token code*						API token*	
Đ	AT-0068-8446						4159f36895aedb0dc3bebfefef48f3b2add4c7f0	
	Service ID*							
٦		Content	Configuration	Layout & Design	Marketing	3		
	Overview	Pages	Webshop configuration	Color themes	Marketing			
■	Niet toegewezen	News article tags	Contact information	Typography	Promotions			
₽\$	Prescriptions	News	Opening hours	Shapes		move		
~	Newsletter subscriptions	Public News articles	Delivery Configuration					
ર્દરે	Orders	FAQ categories	Payment configuration			move		
		FAQ items						
	France, Belgium		Visa and Maste	rCard	× F	emove		



# 7.3 Layout & Design

### Color themes

You can use "Color themes" to change the colors of your webshop. Here you can choose from many color themes according to your own style. For each color theme you can see the primary colors, secondary colors, grays, message color and contrast colors.

ی۔ ۳		Color Color the	yout > Color themes  r themes mes overview descriptiondemo_belgium  V Sele	ct a webshop				Maarten Deboo 🛞 🕥 🛞 🙏
ð		Color theme		Primary colors	Secondary colors	Greys	Messages	Contrast colors
			Spring AquaMarine					
۲			Content	Configuration	Layout & Design	Marketing		
ĭ	Overvie	w	Pages	Webshop configuration	Color themes	Marketing		
	Niet toe	gewezen	News article tags	Contact information	Typography	Promotions		
R	Prescrip	tions	News	Opening hours	Shapes			
ಕ್ಷಣ	Newslet	ter subscr	iptions Public News article	s Delivery Configuration				
-2.5	Orders		FAQ categories	Payment configuration				
			FAQ items			-		
			Canary Sky					
			Lochting Website		$\bigcirc \bigcirc \bigcirc \bigcirc$			

# Typography

You can adjust the fonts for your webshop via "Typography". Here you will find an overview of all the fonts you can choose from for your webshop according to your own house style. You can see a preview of each font family for bold, regular and light.



@ @ #		ahops > Layout > <b>Typogra</b> Typography ove						Maarten Deboo ( 2) ( 2) ( 2) (
		public_demo,	belgium V Select a w Font family Sofia Pro		Font provider adobe		Font weight Bold	Preview The quick brown fox jumps over the lazy dog
्र			Content Configuration			Regular Layout & Design Marketin		The quick brown fox jumps over the lazy dog The quick brown fox jumps over the lazy dog
F]H II3H	Niet toe	Overview Pages Niet toegewezen News article Prescriptions News		Webshop co Contact info Opening hos	ormation	Color themes Typography Shapes	Marketing Promotions	The quick brown fox jumps over the lazy dog     Image: Comparison of the lazy dog       The quick brown fox jumps over the lazy dog     Image: Comparison of the lazy dog
ર્દરે	Newslet Orders	tter subscriptions	Public News articles FAQ categories FAQ items	Delivery Configuration Payment configuration			The quick brown fox jumps over the lazy dog         The quick brown fox jumps over the lazy dog         The quick brown fox jumps over the lazy dog	
			Campaign		adobe		Bold Regular Light	The quick brown fox jumps over the lazy dog       Image: Comparison of the lazy dog         The quick brown fox jumps over the lazy dog       The quick brown fox jumps over the lazy dog

Click on a font family to see its details page. Here you will see an overview of all elements with font weight, font size, line height and a preview.

Nebshops > Layout > Typograg				Maarten Deboo 🔞
Typography details des				
Element	Font weight	Font size	Line height	Preview
H1	500	32px	40px	Lorem ipsum
H2	500	24px	28px	Lorem ipsum
нз	500	22px	28px	Lorem ipsum
H4	500	20px	26px	Lorem ipsum
H5	500	18px	24px	Lorem ipsum
H6	500	14px	20px	Lorem ipsum
Normal	300	16px	22px	Lorem ipsum
Small	300	14px	20px	Lorem ipsum

#### Shapes

On this page you will find an overview of the different shapes that are available for your webshop. For each shape you will see the border radius and a preview of the primary buttons, secondary buttons, tooltips and inputs.

lochting

Ø	Web	shops > Layo	ut > Shapes							Maarten Deboo 🕅 ? 🗈 💪
@		Shape Shapes ove	S							
÷										Save
Ĵ		public_d	emo_belgium 🗸	Select a webshop	Apply selected color theme					
ā			Shape	Border radius	Primary buttons	Secondary b	outtons	Tooltips	Inputs	
			Filled	Fully rounded						
म			Content	Configuration	Layout & Design	Marketing				
	Overvie Niet toe	egewezen	Pages News arti	Webshop cont	-	Marketing Promotions				
1. A	Prescri	ptions	News	Opening hour		- 1		-		
చ్చ	Newsle Orders	tter subscript	tions Public Ne	ws articles Delivery Confi gories Payment conf						
			FAQ item:	5						
			Outlined	Subtle rounded						

# 7.4 Marketing

### Marketing

Under "Marketing", you can fill in the welcome message and copyright message.

Next, on this page you can link your pharmacy's social media to your webshop. Fill in the URL for each social media platform. These logos will appear in the footer of your shop so customers can click through to your channels.



Webshops > Edit webshop public_demo_belgium marketing information         Edit webshop public_demo_belgium marketing information         Edit webshop marketing information description.         Image: Bublic_demo_belgium image: Belect a webshop         Image: Bublic_demo_belgium image: Belect a webshop	Maarten Deboo 🕅 🕤 🐵 🎝 Update
Welcome message         Copyright message           Dit is een demo webshop om Lochting te kunnen demonstreren.         Deze webshop is van Lochting	
Google services	
Content         Configuration         Layout & Design         Marketing	
Overview Pages Webshop configuration Color themes Marketing	
Niet toegewezen News article tags Contact information Typography Promotions	
Prescriptions News Opening hours Shapes	
Newsletter subscriptions Public News articles Delivery Configuration	
ftps://www.linkedin.com/company/lochting/	
Orders FAQ categories Payment configuration	
FAQ items	
https://www.twitter.com/	
YouTube Pinterest	
https://www.youtube.com/	

At the bottom of the page you can indicate the Fagg, Fagg-afmps, Faff-vet, Zorgpunt and SafeShops **quality labels** of your pharmacy and webshop. These labels will appear in the footer of your webshop.

Quality labels			
Fagg	Fagg-afmps	Fagg-vet	Zorgpunt
	A the second secon	t t T Markan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sanahan Sana	
Safeshops			
CERTIFIED by SafeShops.be			

# Promotions

On this page you will see an overview of the promotion codes within your webshop.



	Webshops > Promotions Promotions overvie public_demo_bel	w description.	webshop					Maarten Deboo (2)	Create
	Rule name	Label	Status	Campaig	in name	Promotion offer	Date from	Date till	
									No results.
<u>ل</u>		Content	Configuration	Layout & Design	Marketing				
	Overview	Pages	Webshop configuration	Color themes	Marketing				
ĭ	Niet toegewezen	News article tags	Contact information	Typography	Promotions				
R	Prescriptions	News	Opening hours	Shapes					
	Newsletter subscriptions	Public News articles	Delivery Configuration						
હરિંગ	Orders	FAQ categories	Payment configuration						
		FAQ items							

The following information is visible for each webshop:

- Rule name
- Label
- Status
- Campaign name
- Promotion offer
- Date from
- Date till

#### Create promotion

You can create your own promotion for your webshop to give a discount on customers' shopping carts.



@	Webshops > Promotions > Creste promotion Create promotion			Maarten Deboo 🕅 🕤 🛞 🔱
ŧ	Create promotion description.			Create
1) Éi	Rule name* Enter rule name	8	Label*	NL FR
ي ا	Specific coupon code 🗾			
	Enter coupon code Promotion offer*		Promotion value*	
[종] 값	Select promotion offer Uses per customer	Uses per coupon	Enter promotion value	
	Enter uses per customer Date from	Enter uses per coupon Date to		
	Campaign name	C		

There are two options for creating a promotion. You can do this without a code, whereby the promotion is automatically applied to each order. You can also choose to create a specific coupon code, where customers have to enter the code themselves in the shopping cart.

Fill in the fields to create the promotion:

- Rule name: name on platform, will not be shown on your webshop
- Label: name on your webshop
- Coupon code: choose this yourself, e.g. VALENTINE22
- Promotional offer:
  - Fixed amount discount
  - Percentage discount
- Promotion Value:
  - Discount amount in Euros under the "Fixed amount discount" option.
  - Percentage discount under the "Percentage discount" option.
- Uses per customer: number of times the same customer can use the coupon code (unlimited if you do not enter anything here)
- Uses per coupon: number of times the coupon can be used by everyone together (unlimited if you do not enter anything here)
- Start date: start date of the coupon, excluding the start day. E.g. if you want the coupon to be valid from February 1, enter January 31.



- Date until: end date (including this day)
- Campaign name: optional, this allows campaigns to be easily found in your analytics

# 8. Vending Machines



The sixth main category is that of the vending machines.

# Overview

A list of all the vending machines within your company can be found under 'Overview'.



	/ending Machines overview										
	Search by device name,			۹				Monitoring	Creat	te dev	vice
								Export V	Show colu	umns	~
	Name †		Device Group 💱 🔻	Orientation 1	Company T	Branch T	Status	MAC address	TeamView	wer	
	Matic Clement Showroo	m	Testing	Portrait (9:16)	Baldwin	Baldwin	Active	f4:4d:30:63:ae:0c		0	Ċ
	MT.matic - Patinier - P19 Fallback slideshow assigned	902_01	Matic	Portrait (9:16)	Pharmacie Patinier	Pharmacie Patinier - P19605	Active	1C:69:7A:A0:2F:F7	9255648	0	Ċ
Overview	Layout & Design	)22	SLIM	MT.Matic V2	Meditech España - Algalasa	Marketing (ES)	Active	1C:69:7A:A3:16:8A	5356798	o	Ċ
Overview	Coor themes	ora 2022	Slim	MT.Matic V2	Meditech France	Marketing (FR)	Inactive	99:99:99:99:99:99	5356798	o	Ē

The following information is visible for each vending machine:

- Name
- Device group
- Orientation: MT.Matic Smart wall dispenser = 1280 x 1024 (5:4)
- Branch
- Status
- MAC address
- Switch on time
- Switch off time
- Robot stock is available
- Robot delivery is available
- Barcode scanner is available
- Payl.nl terminal is available
- Ticket printer is available
- Pharmacy software is available
- Pharmacy software type

# Vending machine details page

You will see the details page of a vending machine if you click on it. You can decide whether to show or hide the properties of a vending machine.

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Ø	Customers > Devices > Matic Clement Showroom Matic Clement Showroon On this page you find the details of a device.	m		Josephine De Vuyst	(Å) (?) (B) 🐥
£	Active		C Refresh TV App	~ Delete	🧨 Edit
Ĵ	Show device properties 🗾				
Đ	ID	device-565ba8f3-9775-43e9-a05e-45fd252dbadb			ï
	Name	Matic Clement Showroom			
म	Туре	Vending Machine			
∎	Device Group	Testing			
	Orientation	Portrait (9:16)			
Ŗ	Company	Baldwin			
હ્ટિંગ	Branch	Baldwin			
	Is Demo	No			
	Disable monitoring messages	Yes			
	MAC address	f4:4d:30:63:ae:0c			
	TeamViewer				
	Fallback switch on time	•			

You can enable or disable the option for the vending machine to also display products that are not present in the robot. This will still allow the patient to consult the relevant information.

Out of stoc	<pre>&lt; products are searchable</pre>
Save	

#### 'Refresh TV App' and 'Reboot TV' buttons

If you wish to reload the slideshow timeline, you can click the 'Refresh TV App' button. This is useful if a slideshow or application crashes and if you wish to immediately send a newly updated presentation to the screen. The 'Reboot TV' button allows you to carry out a more comprehensive restart. You can use this if specific problems do not disappear after the use of 'Refresh TV App'.

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#### Time Scheduler

You can consult the time schedule of a vending machine for each day. The name of the vending machine is shown on the left in the diagram, and on the right you can see the configured presentation (s) on the time bar. Here, you can only see the overview of the time schedule. To modify this time schedule, go to the main 'Presentations' category and then to the 'Planner' sub-category. For more information on adding and modifying time schedules, see Section 9.4 Planner.

Time Scheduler Date										Date												
																			08.04	.2022		
	09:00	09:30	10:00	10:30	11:00	11:30	12:00	12:30	13:00	13:30	14:00	14:30	15:00	15:30	16:00	16:30	17:00	17:30	18:00	18:30	19:00	19:30
Matic Clement Showroom																						

#### Fallback slideshow

The fallback slideshow will play when no presentation has been assigned to the screen of the vending machine in the timeline for a certain period of time. So here you select a slideshow to be played when no other presentation has been configured in the timeline.

Fallback slideshow	
Slideshow	Timeline
Select slideshow V	Select timeline V
Save	

Please note! If you specify a fallback slideshow, the screen will no longer go into sleep mode at any point and the power consumption will increase.

#### Orders



Under 'Orders', you will find an overview of all the orders that have been received via the machine.

Ø	Vending	Machines > Orders								Josephine De Vuyst 🛞 🧿	en 👌
Ø		rders ders overview description.									
€ °		Search by order reference	8,	Q							
<u>i</u> Đ		All devices 🗸 🗸								III Show columns	• •
		External reference ID $\uparrow_{\downarrow}$		Order status 1	Grand total $ \uparrow_{\! \downarrow}$	Taxes $\uparrow_{\downarrow}$	Shipping $\uparrow_{\downarrow}$	Discount 1	Created at $\uparrow_{\downarrow}$	Updated at $\uparrow_{\downarrow}$	ID
~~~~		SC-a251cdb0-294c-4913	-8977-0e16f6841df4	Complete	€10.49	€0.00	€0.00	€0.00	2022-04-06 09:17:38	2022-04-06 09:18:10	۲
्र		SC-7606b684-3ff5-4098	-957e-e8256960a150	Complete	€10.49	€0.00	€0.00	€0.00	2022-04-06 09:14:38	2022-04-06 09:15:29	0
A		Layout & Design	°368-c4032c2ca012	Complete	€35.37	€0.00	€0.00	€0.00	2022-04-05 16:36:45	2022-04-05 16:37:54	۲
2	Overview	Color themes	7fa-dc138a050a37	Complete	€10.49	€0.00	€0.00	€0.00	2022-04-05 16:33:57	2022-04-05 16:34:35	۲
	Orders Reservatio	Typography ns Configuration	od5-06d874d1d74c	Complete	€24.89	€0.00	€0.00	€0.00	2022-04-05 16:01:05	2022-04-05 16:02:03	۲
\sim		SC-a27fe80c-af7b-43e1-i	bda1-bf217206f0d6	Complete	€10.49	€0.00	€0.00	€0.00	2022-04-05 15:59:37	2022-04-05 16:00:11	۲

Select the correct device if your company has multiple devices. You will find the following information for the orders:

- External reference ID
- Order status
- Grand total
- Taxes
- Shipping
- Discount
- Created at
- Updated at
- ID

Order details page

Click on an order to see the details page.



	Vending Machines > Orders > SC-1fc7d91c-6087-42	00-916b-6cd2bfae3e15					Josephine De Vuyst 🕅 🧿 🗈 🔔							
0	SC-1fc7d91c-6087-42 Vending Machine order details descript		ofae3e15											
÷	€3.99					to pick up in store Chan	ge status to: Picked up in store							
ā	Information	Information												
HIE M	Order totals €0.00 Shipping & Handling €0.00 Discount €0.00 Total tax €0.00 Grand Total (Incl. TAX) €3.99						Order date Apr 5 2022, 03:50:03 PM							
) A	Products													
હ્ટિંગ	Name	Unit price	Quantity	VAT Amount	VAT Percent	Discount Amount	Row Total							
 	Meditech Yellow	€3.99	1	€0.00	0 %	€0.00	€3.99							

Here, you can see the order status and can change it to 'Ready to pick up in store' when the order is ready for the customer. The platform will then automatically send an email to the customer, informing them that the ordered products are ready for collection. Once the order has been picked up, you can change the status here to 'Picked up in store'.

You will find the following information about the order:

- Order totals
- Order date

At the bottom of the details page, you can see an overview of the products purchased in the order.

Layout & Design

Color themes

Under 'Color themes', you can modify the colors used in your device(s). This section contains various color themes that you can select for your device, in line with your corporate identity. You can see the primary colors, secondary colors, greys, message color and contrasting colors for each color theme.

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Ø		r them	es				Josephine De Vuyst 🕅 🥎 🚯 🐥
₽	Color the	emes overvie	w description.				Save
<u>.</u> M	Matic	Clement Sho	owroom V S	Select a device Primary colors	Secondary colors	Greys	
		s	pring AquaMarine				•
म्र		F	lamingo Saphire				0
		Layout & D					•
R.	Overview Orders	Color them Typograph	ble				0
జా	Reservations	Configurat	ion d				•

Typography

You can change the fonts used in your device via 'Typography'. This section contains an overview of all the fonts you can select for your device, in line with your corporate identity. You can see a preview for each font family in bold, regular and light.

	Туро Туродгар	es > Layout > Typography Ography ohy overview description. Clement Showroom V Select a device	1		Josephine De Vuyst 🕲 🤇) 😰 🌲		
ð		Font family	Font family Font provider Font weight Preview					
		Sofia Pro	adobe	Bold	The quick brown fox jumps over the lazy dog	0		
				Regular	The quick brown fox jumps over the lazy dog			
म्र				Light	The quick brown fox jumps over the lazy dog			
		Layout & Design	adobe	Bold	The quick brown fox jumps over the lazy dog	•		
	Overview	Color themes		Regular	The quick brown fox jumps over the lazy dog			
Res (Orders	Typography		Light	The quick brown fox jumps over the lazy dog			
હેંસ	Reservations	Configuration	adobe	Bold	The quick brown fox jumps over the lazy dog	Θ		
				Regular	The quick brown fox jumps over the lazy dog			
				Light	The quick brown fox jumps over the lazy dog			



Configuration



Under configuration, you can configure the logo for your vending machine.



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9. Presentations



In the fifth main category you can create shows. Below you will find the subcategories "Product walls", "Custom pages", "Slideshows" and "Schedules".



9.1 Product walls

The product setups are the digital racks where the products you want to show on the presentation screen appear.

	Presentations > Product	t walls						Josephine E	De Vuyst 🕅 ? 🕒	\$
@	Product On this page you	walls u find an overview of all	product walls.							
ŧ	céline			x Q						
Ĵ									III Show columns 🗸	
ð	Preview	Name †	Locale †	Orientation \uparrow_{\downarrow}	Company 🔻	Branch T	Owner	Products	Tags	
	31 M	Voor Céline	Dutch	Portrait (9:16)	Apotheek Lochting	Interne Demo Lochting Webshop	Céline Delodder	6	î	
E E							1 - 1 of 1	IK K	<u>1</u> > >	
垦	Product walls									
હેંજે	Custom pages Slideshows									
	Schedules									

Product wall information

The following information is visible for each product wall:

- Preview
- Name
- Locale
- Orientation: vertical TV screen (9:16), horizontal TV screen (16:9) or horizontal MT.Matic Smart (5:4)
- Company
- Branch
- Owner
- Products
- Tags

Create product wall

You create a product setup in three steps. To do this, first click on the "Create" button. You can always go to the previous/next step during the creation of a product wall.



Step 1 - Enter details

In step 1 of the product wall, enter the name and select both locale and orientation. The corresponding tags can then be added here. Then click on the "Create" button again. Please note that the language and orientation of a product wall cannot be changed afterwards.

Ø	Presentations > Product walls > Edit product wall Product wall - test	Maarten De	boo (impers	onating Johan Soens) (2) 🤈 🖹 🗳			
	Edit product wall Product wall - test							
0	On this page you can edit the product wall in 3 steps. Certain fields cannot be edited.							
Ĵ	Step 1 - Enter details				Product selection >	~	Save ~	Delete
ð								
	Name of product wall*	Locale*		Orientation*				
	Product wall - test	English		Portrait (
म्र								
M	Tags							
<u> </u>	+ Add tag							
Ŗ								
Ŷ	Sharing		Edit					
હેંજે	Not shared							

Step 2 - Select your products

In step 2, select the products you want to add to the product wall. Click on "Designer" when you have selected all your products.

	Presentations > Pr	roduct walls > Edit product wall Product	t wall - test		Mai	arten Deboo (impersonating	g Johan Soens) 🕅 🕜 📧 🛓
Ø		roduct wall Produce you can edit the product wall i					
Ĵ	Step 2 - 5	Select your products			< D	etails Designe	or≻ Save ∽
Đ							
	Search b	y product name, CNK code,		Only suitable for product w	vall Show selection	Show columns V	
म्र		Codes	Image	Name	Advised price	Promo price	Brands
■		СNК: 3432085		(NL) Febelcare Med3 Verb.zelfkl Ster.wtp 6,5x 5,0cm 5 Webshop Custom page Product wall	€4.61	-	Febelcare
₽.		СNК: 4226338		(VIL) Sejoy Thermometer Infrarood Z/contact	€59.99	-	Sejoy
۳ <u>ن</u>		CNK: 3727575 EAN: 3518646028243		(7/L) Laino Melk Voedend Rozenblaadjes Bio 400ml (Weahag) (Caston page) (Product wal)	€14.55		Laino



Step 3 - Style your product wall

In step 3, you will put together your product wall with the selected products. In the header at the top of the rack you will see the name you entered in step 1. On the left side you will see your selected products.

<i>®</i>	Edit prod	walls > Edit product wall Product wall - test		N	Aaarten Deboo (impersonating Johan So	ans) 🕅 🧿 💷 Å
Ĵ	Step 3 - Style	e your product wall		Start Live Preview	< Product selection	Save 🗸
ð						
	Products	Product wall - test	Preview 💿	Settings 🌣 🖓 🍋 🖂		
म्र	A					
ĭ		Product wall - test	<u>*</u> .			
¶يً						
હંરે	(B) 100					

Creating shelf in rack

Click anywhere in the rack to add a shelf. You can drag it up or down to place all the shelves in the desired position.





Place product in rack

You can place a product in the shelf by dragging to it and then releasing it on the shelf. You can change the number of products displayed by dragging the selection frame around the products. In addition, you can also determine the number of displayed products in "Settings". You will automatically see a box where you can set various options:

- All frontal photos (if more than one option exists)
- Maximum number of products shown
- Spacing
- Scale
- Alignment
- Show price (yes/no)
- Custom price label style
- Promo label style





General settings of the product wall





Shelf style
3D ~
Header background color \square \checkmark
Style wall background
Color Image Video
Background color 🛛 🗸 🗸
Toggle all price labels
Price label style
~
Background 📕 👻 Border 📕 👻
Roboto • 11 • •
B I U ≣ ≣ ≣ ≣
Promo label style
• •
Background 🖉 - Border 🖉 -
Style normal price 🗸

In "Settings", you can adjust the general settings of the entire product setup:

- Shelf style: 2D or 3D
- Header background color
- Wall background style: color, image or video
- Turn on/off all price labels
- Price label: style, background, border, font, formatting, etc.
- Promotional price label: style, background, border, font, formatting, etc.



Change adjustments

Using the buttons below, you can reset the entire product setup to start over, undo a change, or re-implement it.



Preview

To see a preview of the product setup, click on the "Preview" button. This will hide all buttons and frames on the page.



Live preview

You can use the "Start live preview" button to select a TV screen within your company. The product setup will then be played on it as an example.



Changing the shared product wall

Shared product walls can be viewed via the "Shared Content" slider.



To change a shared product wall, first make a copy of it. You can then go through the steps required to modify it in line with your requirements.

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Preview Name \uparrow_{\downarrow}	Locale 🗘 🝸	Orientation \uparrow_{\downarrow}	Company	Branch 🔻	Owner	Products	Tags
Baldwin Test Sharing with others	English	Portrait (9:16)	Baldwin	Baldwin	Branch Manager	0	Ō

9.2 Custom pages

The subcategory "Custom pages" lists all available pages within your company.

						Maarten Deboo (im	personating Joha	in Soens) (R)	0	(EN)
j	Search by custom page name, language, Q						Create Gedeelde Content III Show columns			
Preview	Name †	Locale †	Orientation \uparrow_{\downarrow}	Company	Branch	Owner	Products	Tags		
	APB - enceinte (FR) Sharing with others	French	Portrait (9:16)	Meditech Belgium	LOCHTING CONTENT LIBRARY	Johan Soens	0		Î	Ô
	AUP - Mois sans tabac	French	Portrait (9:16)	Meditech Belgium	LOCHTING CONTENT LIBRARY	Johan Soens	0		ľ	Ô
Product walls Custom pages	BUG	Dutch	Portrait (9:16)	Meditech Belgium	LOCHTING CONTENT LIBRARY	Johan Soens	0		ľ	Ō
Slideshows	custom page	English	Portrait (9:16)	Meditech Belgium	LOCHTING CONTENT LIBRARY	Johan Soens	0		ľ	Ō
1	Device sequence test horizontal	Dutch	Landscape (16:9)	Meditech Belgium	LOCHTING CONTENT LIBRARY	Johan Soens	0		ı	Ō

Custom pages information

For each page, the following information is visible:

- Preview
- Name
- Locale
- Orientation: vertical TV screen (9:16), horizontal TV screen (16:9) or horizontal MT.Matic Smart (5:4)
- Company
- Branch
- Owner
- Products
- Tags


Create custom page

Setting the details of the custom page

First, click on the "Create" button. When you create a custom page that can be used in a presentation, enter the name, choose the language and orientation of the page and add tags.

Ø	Presentations > Custom pages > Create custom page			Maarten Deboo (impersonating Johan Soens) 🕅 🦪 🔅
0	Create custom page In this section you can create a custom page that can be used in a presentation.			
Ĵ				Create
ð				
	Name of custom page*	Locale*	Orientation*	
	Enter name	Select locale	✓ Select orientation	~
म्र				
	Tags			
Mariana Mar	+ Add tag			
Ŗ				
હ્સ્વ				

Clicking "Create" again will take you to the next step.

Edit custom page

After you have created the page, you can set the content by adding different blocks to your screens. You can add these blocks by clicking on them and dragging them to the appropriate place on the page.



sentations → Custom pages → Edit custom page custom page					personating Johan Soens) 🕅
Edit custom page custom page					
Here you can edit the content of a custom page.					
				Start Live Preview	Delete Sav
Name of custom page*	Lo	ocale*			
custom page		English	V		
	Build Setting	5 4 5 16 A			
	A				
	A Text block				
	Text block	Media block			
	Text block	Media block			
	Text block	Media block			
	Text block	Media block			

General settings page



You can adjust the general settings of the entire page via "Settings".

- Price label: style, background, border, font, formatting, etc.
- Promotional price label: style, background, border, font, formatting, etc.



← Settings ↔ ∽ ∽
Price label style
· ·
Background 📕 - Border 📕 -
Roboto - 11 -
B I U ≣ ≣ ≣ ∃
Promo label style
• •
Background 🖉 - Border 🖉 -
Style normal price 🗸 🗸
Style promo price 🗸 🗸

Add text block

If you drag a text block onto the page, you can type your own text in it.

For each text block, you can adjust the following settings:

- Text formatting (you have to select the text itself to be able to modify it)
- Style background: color, image, video
- Sorting by depth: if there are multiple blocks you can choose the positioning and move this block to the front or back.



	← Rich text block Settings 🌣 🖅 🖛 🗠						
Test test	Calibre - 18 - ☑- B I <u>∪</u> ∓ ≣ Ξ ≡ ≡ ⊨						
	Style background Color Image Video Background color						
	Depth sorting Send to back ↓ ↑ Bring to front						

Add media block

By dragging a media block onto the page you can add an image or video.

For each media block, you can adjust following settings:

- Size: proportional or stretch across the frame.
- Rescale area to fit image
- Rescale area to fit page: in this case part of the image or video may disappear outside the frame.
- Sorting by depth: if there are multiple blocks, you can choose the positioning and move this block to the front or back.



	← Media block Settings I ← ∽
Test test	Image Video
	baldwin-unified-commerce-e1607935514130.jpg Q 1192x811
	Clear image
in the second se	Image fit Proportional inside Proportional outside Stretch
	Rescale area to fit image Rescale area to fit page
	Depth sorting
	Send to back
	Preview (9)

Add shelf block

Drag the shelf block onto the page to add a shelf.

You can change the following settings for each shelf block:

- Type: 2D or 3D.
- Sorting by depth: if there are multiple blocks you can choose the positioning and move this block to the front or back.





Add product block

You can add a product to the page by dragging this block.

For each product block, you can adjust the following settings:

- Media type: frontal image or packshot in 3D
- Number of items displayed
- Scale
- Alignment
- Spacing: space between products
- Show price: the price you entered in the "Sales channel TV screens" page.
- Price label style: style, background, border, font, formatting, etc.
- Promotional label style: style, background, border, font, formatting, etc.
- Sorting by depth: if there are multiple blocks you can choose the positioning and move this block to the front or back.



C	← Product block Settings 🌣 🕁 🗠 🗠					
	Product					
€ 33,27	(NL) Xanax Comp 50x2mg v					
	Media Frontal Packshot 3D 					
	✓ Limit displayed items to 3					
	Scale ^ 65% 10% 100% 200% ~					
	Align					
	Spacing 8px horizontal 2px vertical					
	Show price Custom price label style					
	Depth sorting					
	Send to back ↓ ↑ Bring to front					

Add background block

Drag the background block onto the page to add a background.

For each background block, you can adjust following settings:

- Background type: color, image or video
- Background color
- Sorting by depth: if there are multiple blocks you can choose the positioning and move this block to the front or back.





Add hotspot block

You can add two types of hotspot blocks to a page: product details and hidden slides.



← Hotspot block	Settings 🌣	£	5
Product details	dden slide		
Product			
Select a product			~
Depth sorting			
Send to back \bot	↑	Bri	ng to front

If you drag a hotspot block onto the page, you can select a product here that is interactive. If you have an interactive TV screen, your customer can take an action in the hotspot block. For example, the screen opens the info page about a particular product. These hotspot blocks can only be linked to products from the database, so you cannot add a URL to them yourself. If an end user clicks on them, they will receive all the necessary product information. You can place the hotspot block about a particular product on your presentation.

Using "Hidden slides", you can add product walls, TV screen pages and media as a hotspot to the page. These will be played when a user clicks on the hotspot area.

Change adjustments

The buttons below allow you to reset the entire page to start over, undo a change or reset it.



Preview

Click on the "Preview" button to see a preview. This will hide all buttons and frames on the page.





Live Preview

You can select a TV screen within your company using the "Start live preview" button. The page will then be played as a preview.



Changing the shared TV screen page

Shared TV screen pages can be viewed via the "Shared Content" slider.



To change a shared TV screen page, first make a copy of it. You can then go through the steps required to modify it in line with your requirements.

Preview	Name ${}^{\dagger}\!$	Locale 🕂 🔽	Orientation \uparrow_{\downarrow}	Company	Branch 👅	Owner	Products	Tags
	Baldwin Test Sharing with others	English	Portrait (9:16)	Baldwin	Baldwin	Branch Manager	0	

9.3 Slideshows

The subcategory "slideshows" lists all available slideshows within your company.



Sli	tions > Slideshows				Maarten Deboo (ümpersonating Johan Soens)	® (7)	
s	Search by slides	show name, language,	٩				Cre	eate
					Gedeelde Conte	ent O III Shor	w columns	~
	Preview	Name $^{\dagger }_{\downarrow }$	Company	Branch	Owner	Tags		
]	2	Demo (Caudalie) Sharing with others	Meditech Belgium	LOCHTING CONTENT LIBRARY	Johan Soens		ľ	Ô
	1	Device sequence test	Meditech Belgium	LOCHTING CONTENT LIBRARY	Johan Soens	internal use	ľ	Ô
Product wall Custom pag		Generic Sharing with others	Meditech Belgium	LOCHTING CONTENT LIBRARY	Johan Soens		ľ	Ō
Slideshows	Mark Mark	ixX Pharma producten (2-schermen)	Meditech Belgium	LOCHTING CONTENT LIBRARY	Johan Soens		ı	Ō
Schedules	-							

Create slideshow

First click on the "Create" button to start a new slideshow. You will immediately get an overview of the available product walls, custom pages and media on the left. Enter the name of your slideshow in the box at the top. Then click on the plus sign just below the title, after which you can fill in the position and name of your device. You should create at least one slideshow line in this way, but you can also create several. At the very bottom you can also add tags. In the role of branch manager, you can also choose to share the page with your company instead of just your branch.

							C
Produc	ct Walls	Custom pages	Media	Name of slideshow*			
Gedeelde	e Content 🗾		Locale 👻	Slideshow			
Search	n by product wall	name	۹				
	Avène - GELA	ATSVERZORGING					
	Avène - LICHA	AAM	•	VAU			
	Avène - UV BI	ESCHERMING	•	11imimi			
2.00 1000	Blephaclean (20sec)	•	Device 1	Device 2	Ŧ	
	Caudalie		•				



Set up screens

Create the different devices/screens on which you want to play the slideshow by clicking on the plus sign. Choose the name and orientation: vertical TV screen (9:16), horizontal TV screen (16:9) or horizontal MT.Matic Smart (5:4). At least one slideshow line must be created to start building your slideshow.



Select slideshow content

When you create a slideshow, you can select all the parts of the slideshow you want from the product walls, custom walls and media. For everything you select, you can decide what you want to show on which line. The color code that the platform uses within the selection window is also shown in the timeline. This is how we keep the overview. In addition, here in media you can see the blocks for static images in blue to distinguish them from videos (green).





Timeline

Once you add the product walls, custom pages and media, they are visible in the timeline of each screen. Here you can see an overview of how the different timelines are displayed on the different screens, over a certain period of time.

Note that the synchronization time between screens is critical. If the screens are synchronized, it is better to make the duration of the different timelines the same. The longest timeline determines the total duration of all synchronized screens.

For example, if timeline 1 is half the length of timeline 2, the first timeline will play twice. When the playback time is insufficient, one of the screens will stop until the second timeline has finished. To avoid this, it is advisable to make the duration of the timelines of synchronous screens equal.



			00:10s	00:2	20s 00	30s 0	0:40s	00:50s	01:00s	01:10s	01:20s	01:30s
Device 1 Total time: 01m 10s	~	Av	ène - GE	LAATS	VERZOR	GING		(Orr	15s) Cau	d		
Device 2 Total time: 01m 10s	~	Ca	udalie - Y	Vino	Corona	a vaccina	atiecamp	oagne - ir	nfoclip (3n	13		

You can adjust the timing of the display by dragging the bars, or by clicking on the arrow at the bottom right and entering the number of minutes and seconds there.

Avène - GELAATSVERZO	RGING	(0m 15s) Caud
Avène - GELAATSVERZORGING	Ū O	s) Caudalie - Premier Cru (crème) m 20 s Loop mettre à zéro selon la longueur de la vidéo

If you add a video to the presentation, the playback time of the video is automatically configured to the length of this video. The use of the loop option is important if you configure a duration that is longer than the video. The loop option is disabled by default. If the loop option is disabled, the final image of the video will remain on screen for the remaining duration. Enable the loop option if you want the video to play on repeat. If your presentation contains several parts, the loop option will only affect the video part(s).

Click on 'Reset to video length' to reset the playback time of the video to the original length of the video.

lochting

Caudalie	(0m 13s) EG_SILIKOM_A
	(Om 13s) EG_SILIKOM_AWA_Luizenbestr (0) m 30 s Lus X Verwijderen Resetten naar video lengte

Transition effect

For each screen, you can choose an effect for the transition between the different product walls, custom pages and media in the slideshow. You can choose from "None", "Slide", "Fade" and "Zoom".

H C	▶ ■ ■	00:10s 00:2
Device Total tim	1 ^	Avène - GELAATS'
Effect N	None 🔻	
Devic Total ti	None Slide Fade	
	Zoom	
T		

Play slideshow

You can use the play button to see how the slideshow is displayed across the different screens, and how they move in relation to each other. By manually moving the blue marker point on the timeline, you can do a direct visual check for any time in the slideshow loop. This is displayed on the simulation of the screens above the timelines. Among other things, this is important when building synchronized slideshows for screen groups.





Preview

You can see an example of the presentation via "Preview". Select the screens to be played in the preview and specify the desired zoom. Here, you can also check the repetition of synchronised screens and the specified loops.

esentations > Slideshows >	Edit slideshow welkom	kana	aal 1 🗸 🗸 Zoom 14	00%	×
	PHARMA				
multi	PHARMA				
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Hidden pages

More information about hidden pages can now be found in section 4.3 of this manual.

Changing the shared presentation

Shared presentations can be viewed via the "Shared Content" slider.





To change a shared presentation, first make a copy of it. You can then go through the steps required to modify it in line with your requirements.

Preview	Name †	Locale 🗘 🔻	Orientation $\uparrow_{\!\!\downarrow}$	Company	Branch 🔻	Owner	Products	Tags
	Baldwin Test Sharing with others	English	Portrait (9:16)	Baldwin	Baldwin	Branch Manager	0	Â

9.4 Schedules

The subcategory "Schedules" gives an overview of all available time schedules in your company. Here you can also see an overview of the time schedules assigned to different devices and create new time schedules. To create a new time schedule, click on the "Create" button.

Ø)	s	tations > Schedules Schedules chedules overview description.			Maa	ten Deboo (impersonating .	Johan Soens) 🕅 🦪) (1)
ĵ,		Search by schedule name, branch	n				c	Create
<u>ل</u> تو 							III Show column	is V
~~~		Name T	Active on	Devices		Priority 🔻	Status 🔻	
E		ELO villa	Monday, Tuesday, Wednesday, Thursda	Labo izegem ELO (1c:ee:c9:08:0b:bc)		4 Lowest	Inactive	0
≊∏		Feestdagen	Tuesday, Wednesday	R&D Boven - Izegem (Links), R&D Boven - Izegem (	Rechts)	2 Medium	Inactive	۲
뮏		iXX Pharma (weekdagen)	Monday, Tuesday, Wednesday, Thursda	R&D Boven - Izegem (Links), R&D Boven - Izegem (	Rechts)	3 Low	Active	۲
_	Product w Custom p					1-3 of 3	< <u>1</u> >	×
	Slideshow	ses schedule			Devices	Date		
s	Schedule	s			Cluj 2	× ~ 04.03	.2022	
		<b>Cluj 2 (Portrait (9:16) - CL</b> Fallback: D1 (TEST SERGIU CLU.	00.00 00.30 01.00 01.30 02.00 02.30 DI (TEST SERGIU CLUJ updato) 000007-23989	0300 0330 0400 0430 0500 0530 065	00 06:30 07:00 07:30 1 1 1	08:00 08:30 09:00	09:30 10:00 10 1	0:30

## Schedule information

The following information is visible for each schedule:

• Name



- Active on
- Devices
- Priority: 1 High, 2 Medium, 3 Low, 4 Lowest
- Status

#### Device schedule overview

At the bottom of the page, under "Device schedule" you can select one or more devices, as well as the date. This allows you to see which timelines will play on the device, and when. This is the result of combining all active time schedules, according to their priority.

vices schedule											D	evices					Date			
												Cluj 2			×	~	04.03	.2022		
	00:00 00:30 01:00	0 01:30	02:00	02:30	03:00	03:30	04:00	04:30	05:00	05:30	06:00	06:30	07:00	07:30	08:00	08:30	09:00	09:30	10:00	10:30
<b>? (Portrait (9:16) - CL</b> ck: D1 (TEST SERGIU CLU.	D1 (TEST SERGIU C 00:00:00 - 23:59:59	LUJ update																		
ate sche	dule																			
																				0
	Edit schedule IXX Pharma (weekd													Ма	arten Debo	o (imperso	nating Joh	an Soens)	® 0	en
Edit sched	ule iXX Pharma	(weel	kdage	n)																
Lindata schodula da	coription																			
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	scription.					Prior	rity*												Up	odate
Active ~							rity*			~									Up	odate
Active v										~									Up	odate
Active - Name of schedule* IXX Pharma (wee Devices*		egem (Rech	ts)		~					*									Up	odate
Active v Name of schedule* iXX Pharma (wee Devices*	kdagen)	egem (Rech	ts)		~					*	Date	e from				Date	to		Up	odate

Once you create a new schedule, you can choose whether it is active or inactive. Enter your chosen name for the timeline. For the priority, you can choose between 1 High, 2 Medium, 3 Low and 4 Lowest. If two time schedules are programmed at the same time, the time schedule with the highest priority is displayed on the device. "Empty" periods of this schedule will then be filled

screen 1 (LeftToRight) (Vichy)

screen 1 (LeftToRight) (Vichy)

13:00 13:30 14:00 14:30 15:00 15:30 16:00 16:30

screen1 (Tilman)

1 (Demo (Caudalie))

17:00

17:30 18:00 18:30

19:00

19:30 20:00 20:30



9 m

R&D Boven - Izegem (Link...

R&D Boven - Izegem (Rec..

11:00 11:30

scherm1 (ixX Pharma producten (..

scherm2 (ixX Pharma producten (...

by schedules with lower priority if they have something programmed at that time. At times when no active schedule has anything to offer, the screen automatically goes into standby mode to save energy. Finally, you can choose the branch and device that will follow this time pattern.

In "Recurring days", you can select the day(s) of the week on which this schedule should be active. You can then enter the start and end date of the time schedule. If you do not enter a date here, the schedule will always remain active, unless you manually set it to inactive.

## Setting the schedule

The figure below shows an example of a schedule for two devices.

	10:00	10:30	11:00	11:30	12:00	12:30	13:00	13:30	14:00	14:30	15:00
R&D Boven - Izegem (Link											
R&D Boven - Izegem (Rec		<b>een1 (Tiln</b> D:00 - 14:30:1									

Hover your cursor over the schedule to see the blue bullet appear. You can then click on the schedule to display the slideshow gallery. Here, click on the slideshow you wish to add.

	Gedeel	de Content 🗾	Search by na	me, langu	Q
Preview	Name	Tags		Duration	
	Caudalie (FR-Vertical) - Ecran1			01:21s	
	Caudalie (NL-Verticaal) - Screen1			01:36s	
	Demo (Caudalie) - 1			01:11s	
		1 - 19 of 19	IK K	<u>1</u> >	>



When you select the slideshow, it appears in the schedule. You can drag the start and end points to set the times between which this slideshow is played. You can remove the slideshow from the schedule by clicking on the red cross in the upper right corner. The pencil in the lower right corner allows you to reset the selected slideshow line while maintaining the time block.

	10:00	10:30	11:00	11:30	12:00	12:30	13:00	13:30	14:00	14:30
R&D Boven - Izegem (Link										
R&D Boven - Izegem (Rec		r <b>een1 (Tilr</b> 00:00 - 14:30:								× > /



# 10. Integrations

Ø	lochting
(3)	Dashboard
Ĵ	Company
ð	Products
	Media
٦	Webshops
ĭ	Vending machines
Ĩ.%	Presentations
હેંડે	Integrations

The eighth main category involves the integrations of stock, price and orders.



Ø	lochting		Integrations					Josephine E	e Vuyst 🕲 🕜 🤅	D 4	\$
Ø	Dashboard	3	Integrat	ions							
	babilbolia		Search by in	ntegration name, language,		٩					
÷	Localisation										
Ĵ	Customers								Show columns	÷ ~	
ā	Products			Name	Description	Added by	Company T	Branch T	Sta	ntus †↓	
	Media			stockSource-febelco-OL		Apotheek Denys Zandhoven	Apotheek Denys Zandhoven	Apotheek Denys Zandhoven	act	tiv 💿	,
تي لي	Webshops		la contro	stockSource-febelco-SN		Apotheek Rupelfarma	Apotheek Rupelfarma	Apotheek Rupelfarma	act	tiv 💿	,
ĭ	Vending machines		People R	stockSource-febelco-OL		Apotheek Denys Zandhoven	Apotheek Denys Zandhoven	Apotheek Denys Zandhoven	act	tiv 💿	,
Ŕ	Presentations		Februar	Febelco back orders		Apotheek Denys Zandhoven	Apotheek Denys Zandhoven	Apotheek Denys Zandhoven	act	tiv 💿	,
હ્સ્ટ્રે	Integrations		$\Theta$	Pharmony BE prices		Joeri Van Dijck	Apotheek Van Dijck BV	Apotheek Van Dijck	act	tiv 💿	,
			$\Theta$	Pharmony BE stock		Joeri Van Dijck	Apotheek Van Dijck BV	Apotheek Van Dijck	act	tiv 💿	,

## Integration information

The following information is visible for each integration:

- Name
- Description
- Added by
- Status
- Configured on
- Updated at
- Last time: when synchronization was last performed

## Integration details page

Click on an integration to see the details page.



8 6 -	Integrates > Febelco back orders <b>Febelco back orders</b> Op deze pegina kan u de details van de integra	Josephine De Vuyst (U bent zich aan het voordoen als  💮 🛞 雄 tie bekijken.
HI3 RI	FEBELCO	
Ŗ	ID	configuredIntegration-III II. All and a set one configuredIntegration
	Naam	Febelco back orders
23	Status	active
	Bedrijf	5,700,7400, 8560
	Filiaal	Authors Dans
	Geconfigureerd op	2021-11-10 12:09:40
	Laatste keer	2022-03-09 08:36:17
	APB nummer	240
	Leveringstermijn in uren	1

## Add integration

Click on 'Add integration' to add a new integration to your account.

Then select the desired integration type (orders, price, stock per ERP software). Depending on the type of integration, you will have to enter the ID, API User, password etc. that you received from your software provider. Under stock, you have the option to enter an additional processing time if you wish to have additional time to process orders in your pharmacy.



Integraties > Integratie toevoegen

#### Integratie toevoegen

Hier kan je een nieuwe integratie toevoegen aan je account

#### Actief ~

#### Kies een integratie die je wil toevoegen aan je account.*

Kies integratie

Febelco stock

Officinall orders

Officinall stock & prices

Pharmony BE orders



# 11. Operating the interactive TV screen

You can control an interactive TV screen from the menu bar on the right or by swiping on the screen. If a product arrangement is displayed on the screen, you can click on a product to open its details page.

## 11.1 Swipe movements

- Swipe right to show the previous page or slide.
- Swipe left to show the next page.
- Swipe up to show an overview of media and pages (both hidden elements and those from the running presentation). This overview has a search function that allows you to search for the item you want. To view a page or media element, you can click on the desired thumbnail in the overview.
- Swipe down to search for a product. Only the products you have added in the platform in "Sales channel TV screens" are displayed here. Click on a product to display its details page on your screen.
- Double swipe up to bring the screen out of standby.

## 11.2 Menu bar on the right

- Overview: overview page shows: an overview of media and pages (both hidden elements and those from the running presentation). This overview has a search function that allows you to search for the desired item. To view a page or media element, you can click on the desired thumbnail in the overview.
- Search: search for a product. Only the products that you have added in the platform under "Sales channel TV screens" are displayed here. Click on a product to open its details page on your screen.
- Restart: reload the slideshow and let it play from the beginning.
- Set language: Dutch, French or English.
- Wheelchair users: move the screen's interactive options to the bottom so that wheelchair users can easily use the screen.



# Q&A

Do you still have questions or is something unclear? Or have you noticed an improvement or addition that could be made to the manual? Be sure to let us know at

info@lochting.be

